



**MALTA STOCK EXCHANGE
INSTITUTE**

**TOWARDS
A BRIGHTER
FUTURE**

Beyond Compliance: A Practical Approach to CSR and Business Ethics

Course No 210

'Compliance' has become a contemporary business obsession. However, we know that the fundamentals for success, engaged growth and sustained competitiveness lie soundly beyond the threshold of compliance. This applied masterclass goes beyond, addressing the core of corporate social responsibility (CSR) and business ethics – today critical differentiators for enduring success for any business or organisation. Globalisation and internationalisation, the quest for growth and increasingly intense competitive environments, coupled with pervasive media presence and calls for responsibility, transparency and accountability have universally heightened the impact and implications of ethics and regulatory pressures for businesses and organisations. Effective ethical engagement and corporate social responsibility are instrumental for sustainable competitiveness and continued growth – enduring competitive advantage and, arguably, survival. This short course equips practitioners with strategic and decisional insight and provides interested persons among the public with a sound understanding of key fundamentals underpinning ethical issues in human interaction and managerial decision making – also within the broader context of organisational behaviour and responsible corporate citizenship.

Sample Topics Covered:

Beyond compliance: Complementary parameters of corporate social responsibility obligations and business ethics

Applied cases – The cost of failure: Fallout and loss from corporate malfeasance and unethical engagement

Fundamental dilemmas and professional perspectives

Unravelling the complexity and issues for engagement and success

Implications of competitive intensity and globalisation on CSR and construed ethical obligations

Process: Determining sound ethical strategic and managerial decisions

Guidelines, self-regulation and codes of conduct

Discussion workshop: Responsible corporate citizenship for enduring success

General Information

Time: 13:00 - 16.00hrs
Venue: Online
Level: Intermediate

Schedule

Duration: 3 hours
Dates: 26 January
 1 November

Target Audience

Anyone who is in business, or deals with and advises businesses, financial advisers, accountants, lawyers and persons working in the financial services sector.

Registration fee: **€95 per participant**

- Full time student (50% discount)
- Senior citizen (50% discount)
- Group booking of 4 or more applicants from the same Organisation (10% discount)

Applications are to be made by clicking the **'apply now'** button and completing the online application process.

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Lecturer

Dr Nathaniel Massa



Nathaniel holds a PhD in Business and Management from the Adam Smith Business School at the University of Glasgow, and an MBA from Henley Business School. Spanning academia and industry through consulting assignments, Dr Massa is resident senior faculty at the Department of Management at the University of Malta, where he is also a member on the board of the Centre for Entrepreneurship and Business Incubation. His research interests include international business strategy and entrepreneurship, as well as organisational behaviour and family business research. He is associated with the Community for Internationalisation and Enterprise Research at the Adam Smith Business School, University of Glasgow, and a member of the Academy of International Business (AIB), USA, and the British Academy of Management (BAM), UK. Invited to lecture, present his research and participate at international fora and foreign universities, Dr Massa is actively involved in training programmes for managers and executive practitioners in industry.

Cheques to be made payable to: Malta Stock Exchange Institute Ltd.

Payments by bank transfer

Bank: Bank of Valletta plc
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This application is to be accompanied by payment or proof of payment by bank transfer.