



# Feasibility Assessment

Course No 173

Feasibility assessments are commonly performed in business, project management, and strategic planning contexts. This assessment is an evaluation conducted to determine the practicality, viability, and potential success of a proposed project, initiative, or plan. It typically involves examining various factors such as financial, technical, operational, legal, and environmental considerations to assess whether the proposed undertaking is realistic and achievable. The aim is to assist stakeholders in recognizing potential challenges, risks, and opportunities, thereby enabling informed decision-making prior to resource allocation.

In this session, we will explore the fundamental tools of feasibility assessment by examining practical examples that professionals encounter in their day-to-day activities.

Supported by:



## Sample Topics Covered:

Preliminary Assessment

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Demand Analysis

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Identification of the project's strengths and weaknesses

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Financial Assessment including an in-depth analysis of the financial feasibility assessment tools

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Other feasibility Assessments including:

- Technical Feasibility Assessment;
  - Legal Feasibility Assessment;
  - Operational Feasibility Assessment;
  - Market Feasibility Assessment; and
  - Scheduling Feasibility Assessment.
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Risk Assessment

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Sensitivity Analysis

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## General Information

**Time:** 09:00 - 12.00hrs  
**Venue:** Online  
**Level:** Introductory

## Schedule

**Duration:** 3 hours  
**Dates:** 23 July

## Target Audience

All executives of financial service organisations, compliance officers, lawyers, auditors and consultants and CSPs.

Registration fee: **€95 per participant**

- Full time student (50% discount)
- Senior citizen (50% discount)
- Group booking of 4 or more applicants from the same Organisation (10% discount)

Applications are to be made by clicking the **'apply now'** button and completing the online application process.

### Malta Stock Exchange Institute Ltd.

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## Lecturer

Denise Balzan



Denise is a consultant at RSM Malta within the finance and deals cluster. She is a certified accountant with a Master's degree in Accountancy from the University of Malta. Her thesis centred on conducting a feasibility assessment, specifically evaluating the potential for an underground transportation system in Malta. Additionally, she holds a Master's degree in Economics from the University of Bath.

Throughout her professional journey, Denise has specialised in auditing, advisory services, and research, with a particular emphasis on supporting clients in the initiation of innovative projects. Her expertise encompasses various skills including financial projections, project management, internal audit, valuations, business planning, and conducting comprehensive cost-benefit analyses and feasibility studies.

Cheques to be made payable to: Malta Stock Exchange Institute Ltd.

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