



MALTA
STOCK EXCHANGE

WE ARE HIRING!

Marketing, Sales and Business Development

The Malta Stock Exchange plc (the Exchange) is seeking to engage the services of a full-time professional, specialized in marketing, sales, training and educational administration. The selected candidate will form part of a multi-disciplinary team in one of the leading organizations within Malta's financial sector. The successful candidate will work within a team to promote its corporate communication agenda, take the lead in creating PR messages, manage relationships with corporate entities and communicate official views and decisions of the Exchange on digital and social media.

Role & Responsibilities

- Create innovative content in the form of marketing posts, press releases and other articles;
- Organize marketing activities such as customer online webinars, conferences, training and seminars;
- Design brochures and graphics;
- Monitor, manage and update the company's social media activities and content;
- Monitor and evaluate the communication strategy;
- Conduct both internal and external communications;
- Manage email marketing campaigns;
- Prepare relevant reports and presentations;
- Keep abreast with technology and market trends.

Are you interested in joining the Malta Stock Exchange?

Send your letter of application and CV to Mr Alfred Sammut, MSE Chief Human Resources and Corporate Services Officer by email to asammut@borzamalta.com.mt
Jobsplus Permit Number 362/2024

Marketing Skills

- Market research and analysis to identify trends, opportunities and customer segments;
- Digital marketing proficiency, including SEO, SEM, social media, email marketing and content marketing;
- Brand management and positioning;
- Experience with marketing automation tools.

Financial Markets Knowledge

- Where possible understanding of financial products and services such as stocks and bonds;
- Ability to analyze financial data and interpret market indicators.

Communication & Interpersonal Skills

- Excellent verbal and written communication skills in English;
- Strong presentation skills for pitching ideas and proposals;
- Relationship-building skills to establish rapport with clients.

Entrepreneurial Spirit

- Proactive and self-motivated attitude;
- Ability to work independently and within a team and drive results;
- Willingness to take initiative and explore new business opportunities.

Education and Experience

- A bachelor's degree in marketing, business, finance, economics or a related field.
- 3 + years previous experience in marketing and sales roles, preferably within the financial industry;
- Experience in business development and expanding market share.