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Company Announcement

The following is a Company Announcement issued by 9HCAPITAL p.l.c. pursuant to Rule 4.11.16 of the Prospects Rules

Memorandum of Understanding for securing the client portfolio and talent of a leading full-service communications agency.

9H CAPITAL p.l.c. is pleased to announce that its subsidiary 9HDIGITAL LTD. (company registration number C49434), has entered into a Memorandum of Understanding ('MOU') on 20th July 2024 with a full-service communications agency defining a framework for 9HDIGITAL LTD. to acquire the agency's client portfolio and talent within the next three (3) months.

Under the terms of the MOU, both parties will work towards finalising a definitive agreement that outlines the terms and conditions of the acquisition. This strategic move is anticipated to enhance 9HDIGITAL LTD's capabilities in the creative, marketing sector and expand its service offerings within the PR sector.

The new client portfolio and talent will accelerate 9HDIGITAL LTD's growth and solidify its position as a leading creative and technology company, delivering sustainable, human-centric creative and digital solutions that prepare businesses for the future.

S. Caruana

Ms Sara Caruana
Company Secretary
22nd July 2024

For more information on 9HCAPITAL p.l.c. please visit <https://www.9hcapital.com/investors/>