

# Press release

19 December 2023

## Catena Media initiates a written procedure under its outstanding bond loan 2021/2024

**Catena Media Plc (the “Company” or “Catena Media”) announces that the Company today has initiated a written procedure (the “Written Procedure”) to align the outcome with the strategic review with the bond duration among the holders of its outstanding bond loan 2021/2024 with ISIN SE0015807888 (“Bonds”).**

Following the completion of the strategic review, as announced by the Company on 21 November 2023, Catena Media is expected to receive an additional EUR 47 million through deferred payments from asset sales. Based on the Group’s current cash position and the expected proceeds from the deferred payments, the Group seeks to improve financial flexibility by aligning the expected proceeds with the bond duration to maintain a strong cash position concurrent with debt repayments.

As such, Catena Media has today instructed Nordic Trustee & Agency AB (publ) (the “**Agent**”), in its capacity as agent under the Bonds, to send a notice of Written Procedure (the “**Notice**”) including voting instructions to the direct registered owners and registered authorised nominees of the Bonds in the Company’s debt ledger held with Euroclear Sweden as per 18 December 2023. As further described in the Notice, the Written Procedure includes a request for approval of certain amendments to the terms and conditions for the Bonds including, *inter alia*, an extension of the final redemption date of the Bonds by twelve (12) months and a mandatory partial prepayment of 50 per cent. of the outstanding nominal amount to be paid no later than 20 business days after the conclusion of the Written Procedure. The Notice is available on the Company’s website and the Agent’s website.

Catena Media has had discussions with its largest holders of Bonds representing more than 45 per cent. of the adjusted nominal amount under the Bonds where all of which has undertaken to vote in favour of the proposal in the Written Procedure.

The outcome of the Written Procedure will be announced by way of press release in connection with the conclusion of the Written Procedure. The voting record date is 28 December 2023 and the last day for voting in the Written Procedure is 10 January 2024. The Written Procedure may however be concluded before the expiry of the time period for replies if a requisite majority has been obtained.

ABG Sundal Collier AB acts as financial advisor to Catena Media and Gernandt & Danielsson acts as legal advisor in connection with the Written Procedure.

For questions regarding the administration of the Written Procedure, documentation and voting procedure, please contact the Agent at [voting.sweden@nordictrustee.com](mailto:voting.sweden@nordictrustee.com) or +46 8 783 79 00.

### Contact details for further information:

Investor Relations  
Email: [ir@catenamedia.com](mailto:ir@catenamedia.com)

Erik Edeen, Interim Group CFO  
Email: [erik.edeen@catenamedia.com](mailto:erik.edeen@catenamedia.com)

This information is information that Catena Media Plc is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above on 19 December 2023 at 07:00 CET.

### About Catena Media

Catena Media is a global leader in generating high-value leads for operators of online casino and sports betting platforms. The group’s large portfolio of web-based affiliation brands guides users to customer websites and enriches the experience of players worldwide. Headquartered in Malta, the group employs

over 350 people across the globe. The share (CTM) is listed on Nasdaq Stockholm Mid Cap. For further information see [catenamedia.com](http://catenamedia.com).