

# Press release

5 March 2024

## Catena Media appoints Manuel Stan as new CEO

Catena Media's board of directors today announces the appointment of Manuel Stan as CEO, an experienced business executive in the online sports betting and casino gaming industry.

Manuel will lead Catena Media's North American and global market operations from Las Vegas, where he is based. He will assume his position on July 1, 2024.

A veteran of almost 20 years in the industry, Manuel spent 16 years at Kindred Group, where he led marketing teams and served as Senior Vice President North America. At Kindred, Manuel led marketing teams for six years and played a core role in shaping the group's affiliate marketing programme. He also has experience of customer marketing, business development, financial planning and analysis, and corporate governance.

Manuel holds a bachelor's degree in International Business and Economics from Bucharest University of Economic Studies and an Executive Management Programme Diploma from Yale School of Management.

He said: "I am delighted to have this opportunity to drive Catena Media forward on the next stage of its journey as the group takes on new challenges while further advancing its presence in North America. This is a strong business with talented employees and I look forward to working with the teams to capitalise fully on the opportunities that lie ahead."

Göran Blomberg, Catena Media Chairman of the Board of Directors, said: "Manuel was the outstanding candidate for this position among the names considered and we are extremely pleased that he is joining us. He is a leader with proven leadership skills and wide-ranging experience within our industry. His close knowledge of the North American market and of both the operator and affiliate sides of the business will be a significant asset for Catena Media and our North America-focused organisation as we begin this new chapter for the group."

### Contact details for further information:

Göran Blomberg, Chairman of the Board of Directors  
Email: [goran.blomberg@catenamedia.com](mailto:goran.blomberg@catenamedia.com)

Investor Relations  
Email: [ir@catenamedia.com](mailto:ir@catenamedia.com)

This information is information that Catena Media plc is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons, on 5 March 2024 at 15:45 CET.

### About Catena Media

Catena Media is a leader in generating high-value leads for operators of online casino and sports betting platforms. The group's large portfolio of brands guides users to customer websites and enriches the experience of players worldwide. Headquartered in Malta, the group employs over 250 people globally. The share (CTM) is listed on Nasdaq Stockholm Mid Cap. For further information see [catenamedia.com](http://catenamedia.com).