

# Press release

5 April 2024

## Catena Media appoints Michael Gerrow as Group CFO

Catena Media today announces the appointment of Michael Gerrow as Group CFO. He will enter his new role on 15 April 2024, and will be part of the company's executive management team.

With over 15 years of experience in the igaming, marketing and health sectors, he joined Catena Media's Malta-based operations in 2020. In his current role as VP Finance, based in Miami, USA, Michael leads the company's financial planning and analysis function. Michael holds a bachelor's degree in commerce from Dalhousie University in Halifax, Canada, and professional accounting qualifications from CPA Canada and ACCA UK.

Michael Gerrow succeeds Erik Edeen, who, as interim Group CFO, has focused on improving Catena Media's operating model and financial position. Erik will continue to support the company in a strategic advisory role.

Catena Media Interim CEO Pierre Cadena commented: "We are delighted to see Michael step into the role of Group CFO. His extensive experience and deep understanding of our financial operations make him exceptionally well-suited to lead our financial operations going forward. Michael's transition to this role will provide strategic continuity in our executive management team, supporting Catena Media as we continue on the next phase of our journey."

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This information is information that Catena Media plc is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons, on 5 April 2024 at 12:30 CEST.

### About Catena Media

Catena Media is a leader in generating high-value leads for operators of online casino and sports betting platforms. The group's large portfolio of brands guides users to customer websites and enriches the experience of players worldwide. Headquartered in Malta, the group employs over 250 people globally. The share (CTM) is listed on Nasdaq Stockholm Mid Cap. For further information see [catenamedia.com](http://catenamedia.com).