

# Press release

26 March 2025

## Catena Media publishes its 2024 annual report

Catena Media plc has today published its 2024 annual report.

The annual report details the company's transition to a product-led organisational model, highlighting the comprehensive restructuring and strategic repositioning that occurred during 2024 under the leadership of a new management team and board of directors.

CEO Manuel Stan said: "For Catena Media, 2024 was a year of challenges and systematic changes as we implemented a transition to a new product-led organisation that prioritises the development of our strongest core brands. Despite challenging conditions from the Q2 low, we've defended core revenue streams and achieved a significant improvement in our profit margins by year-end, reflecting the results of our strategic initiatives. With our new structure in place, we are better positioned to pursue a return to growth."

The annual report, prepared using the single electronic reporting format specified in the Transparency Directive ESEF Regulation, can be accessed on the Group's website at <https://www.catenamedia.com/investors/financial-reports-and-presentations/>.

Attached to this company announcement is a signed copy of the Directors' Declaration on ESEF Annual Financial Reports.

As part of the Group's ambition to minimise environmental impact, the annual report format is all-digital.

The company's audited financial statements for the year ended 31 December 2024 (which are set out in the annual report) will be laid for approval at the company's 2025 annual general meeting, which will be held on Wednesday, 21 May 2025, at 9:00 am (CEST) at AX The Palace Malta, Triq Il-Kbira, Tas-Sliema, Malta. Further information about the AGM, including the notice and agenda, can be found on the Company's website: <https://www.catenamedia.com/investors/corporate-governance/general-meetings/>.

### Contact details for further information:

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The information was submitted for publication by the contact persons above on 26 March 2025 at 16:00 CET.

### About Catena Media

Catena Media is a leader in generating high-value leads for operators of online casino and sports betting platforms. The group's large portfolio of brands guides users to customer websites and enriches the experience of players worldwide. Headquartered in Malta, the group employs over 150 people globally. The share (CTM) is listed on Nasdaq Stockholm Small Cap. For further information see [catenamedia.com](https://www.catenamedia.com).

**DIRECTORS' DECLARATION**  
**ON ESEF ANNUAL FINANCIAL REPORTS**

We, Erik Flinck and Sean Hurley, in our capacity as Directors of Catena Media p.l.c. – (C 70858), hereby certify:

- i. That the Annual financial Report for the year ended 31 December 2024 has been approved by the Board of Directors of the Company and is hereby being made available to the public.
- ii. That the Annual Financial Report has been prepared in terms of the applicable rules and regulations, including the Commission Delegated Regulations on the European Single Electronic Format (“ESEF”)<sup>1</sup> and the Capital Markets Rules<sup>2</sup>.
- iii. That the Audit Report on the ESEF Annual Financial Report is an exact copy of the original signed by the auditor and that no alterations have been made to the audited elements of the Annual Financial Report including the annual financial statements.
- iv. That the Annual Financial Report shall serve as the official document for the purposes of the Capital Markets Rules and the Companies Act (Chapter 386 of the Laws of Malta).

Signed by:  
  
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**Erik Flinck**  
**Director**

Signed by:  
  
2F40CF2B468C4BD...  
**Sean Hurley**  
**Director**

**26<sup>th</sup> March 2025**

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<sup>1</sup> Commission Delegated Regulation 2019/815 on the European Single Electronic Format, as may be further amended from time to time.

<sup>2</sup> Capital Markets Rules as issued by the Malta Financial Services Authority (MFSA).