

# Press release

18 August 2022

## Continued strength in North America amid tougher trading conditions in several markets

Catena Media plc: Interim Report January – June 2022

### Highlights

- Revenue dropped 5 percent in Q2 amid sports calendar seasonality and macroeconomic impacts on player spend in multiple markets.
- Revenue growth of 21 percent in the fast-developing North American market despite the seasonal lull in sports. Slower than expected initial revenue gains in Ontario after the launch of licensed online sports betting and casino in April due to unforeseen regulatory constraints on marketing.
- Altered market launch timetables are likely to delay attainment of the group's 12-month USD 100m revenue goal in North America until the first half of 2023.
- High inflation and energy prices and weaker economic conditions affected consumer spending in European markets in both sports betting and casino.
- Revenue decreased in Japan due to a weak yen and a political controversy surrounding an online gaming player, though the victory of gaming-friendly parties in July's parliamentary elections is expected to benefit the market going forward.
- A strategic review was initiated in May amid interest from third parties in acquiring certain assets. In August the review was extended to seek annualised operational and capital expenditure savings of at least EUR 5m in the European casino and sports business.
- In August, the company announced its first major US media deal, a content partnership with Advance Local's NJ.com website in New Jersey.

### April–June 2022

- Revenue was EUR 28.9m (30.4), a decrease of 5 percent.
- Revenue in North America increased by 21 percent to EUR 14.9m (12.4), equivalent to 52 percent (41) of group revenue.
- Organic growth was -12 percent, or -9 percent excluding the German sports betting and casino market.
- New depositing customers (NDCs) totalled 135,812 (140,025), a decrease of 3 percent.
- Adjusted EBITDA decreased by 40 percent to EUR 9.1m (15.1), corresponding to an adjusted EBITDA margin of 31 percent (50).
- EBITDA, including items affecting comparability of EUR 1.7m (2.5), decreased by 42 percent and totalled EUR 7.3m (12.7), equal to an EBITDA margin of 25 percent (42).
- Earnings per share totalled EUR 0.01 (0.09) before dilution and EUR 0.004 (0.06) after dilution.
- Cash and cash equivalents were EUR 23.5m (29.1) on 30 June.
- Catena Media repurchased 620,000 of its ordinary shares for EUR 2.8m and held 5.6 percent of all total outstanding shares on 30 June.
- The number of all outstanding shares was 76,321,964 and the number of all outstanding warrants was 33,769,908 on 30 June.

### January–June 2022

- Revenue was EUR 74.1m (71.1), an increase of 4 percent.
- Revenue in North America increased by 28 percent to EUR 44.4m (34.6), equivalent to 60 percent (49) of group revenue.
- Organic growth was -10 percent, or -7 percent excluding the German sports betting and casino market.
- New depositing customers (NDCs) totalled 307,730 (297,571), an increase of 3 percent.
- Adjusted EBITDA decreased by 14 percent to EUR 34.7m (40.2), corresponding to an adjusted EBITDA margin of 47 percent (56).

- EBITDA, including items affecting comparability of EUR 2.1m (4.2), decreased by 10 percent and totalled EUR 32.5m (36.0), equal to an EBITDA margin of 44 percent (51).
- Earnings per share were EUR 0.29 (0.34) before dilution and EUR 0.20 (0.23) after dilution.
- Cash and cash equivalents totalled EUR 23.5m (29.1) on 30 June.
- Catena Media repurchased 1,973,000 of its ordinary shares for EUR 8.6m and held 5.6 percent of all total outstanding shares on 30 June.
- The number of all outstanding shares was 76,321,964 and the number of all outstanding warrants was 33,769,908 on 30 June.

### Significant events after the period

- In July, total revenue increased by 8 percent, or 10 percent excluding the German sports betting and casino market, compared to July 2021. Revenue from North American sports betting and casino rose by 33 percent.
- In August, the company announced its first major US media deal, a content partnership with Advance Local's NJ.com website in New Jersey.
- On 10 August, an extraordinary general meeting authorised the company to continue acquiring its own shares, up to 10 percent of its total issued share capital, or 7,618,012 shares, until the 2023 AGM. The board intends to cancel all of its currently owned 4,295,510 shares to be able to make full use of the share buyback authorisation.
- On 10 August, the group announced its intention to expand the ongoing strategic review to the entire European online sports betting and casino affiliation business and seek annual operational and capital expenditure savings of at least EUR 5m. in the European casino and sports business.

### CEO Michael Daly's comments

Q2 proved a challenging quarter for Catena Media as largely external factors led to a disappointing 5 percent dip in group revenue and a margin squeeze in parts of the business that caused adjusted EBITDA to decrease by 40 percent. A sharp deterioration in global economic conditions affected trading in multiple markets, denting performance in parts of our online sports betting and casino portfolio just as we had taken on extra cost to support new market launches and product upgrades.

During the quarter we took steps to reduce expenditures in response to the changing landscape and scaled back strategic investments from planned levels. Although we saw an initial effect of these measures in Q2, it was insufficient to compensate for the full impact of lower margins, particularly under our revenue share agreements with operators outside North America.

I nevertheless remain optimistic about the forward outlook. Catena Media is an agile business with global reach in markets where the fundamentals for online sports betting and casino remain strong. The changed economic environment will likely reduce user spending on entertainment in coming quarters, and we are pivoting aggressively to this new reality. Our priority is to continue to remove costs where we can and to adapt the business to lower margins in key markets while continuing to develop the many attractive growth opportunities ahead of us. People will still be betting and we will be finding those new bettors and bringing them to the table for our partners. Volumes will likely reduce in some markets but increase in others.

In our large North American business, our cost-per-acquisition revenue model partly insulated us from the margin pressures elsewhere. Sportsbook revenue rose despite Q2 being the closed season for North American sports. I was pleased to see a strong contribution from Lineups.com, the national sports website we acquired in May last year.

The legalisation of online sports betting and casino in Ontario at the start of Q2 proved uninspiring due to unexpectedly strict marketing restrictions imposed by regulators shortly before launch. The impact on Catena Media was amplified by our strong prior investments into Ontario as a large new market. That said, we expect Ontario to perform well when the NFL football season kicks off in September and to be a solid source of casino revenue over time. We are also hopeful that regulators may look to ease some of the current hurdles for operators and affiliates. Furthermore, we anticipate strong fall contributions from New York and Louisiana, which legalised sports betting in Q1.

Revenue in North American casino was up, primarily reflecting strong growth in social and sweepstakes casino, the addition of Ontario and a strong contribution from the i15 Media assets acquired in Q3 last year. Player revenue trended lower in some established markets, reflecting

increased competition along with the impact of higher living costs. Our strategy for these core markets is to expand our business model into content partnerships with large publishing groups as a route to broadening our audience and reaching more casual bettors who might not actively seek information on our sites. We signed our first such partnership, with Advance Local, owner of the NJ.com news website, and I see this as an exciting area for us as we move forward. We are currently also in negotiations to sign our first US revenue share deal.

Several North American states are preparing to legalise online sports betting, including Massachusetts, Kansas and Maryland. Their timelines have slipped slightly behind earlier expectations while Ohio, which was expected to launch legal online sports betting in late 2022, will now not do so until 1 January 2023. Operationally, this simply shifts a highly promising outlook marginally farther forward. But when combined with the economic headwinds now affecting North American households, the slower calendar will most likely prevent us from achieving our 12-month USD 100m revenue goal in North America in 2022. We will instead reach that landmark in the first half of 2023.

In Europe and our global brands, the squeeze on revenue share deals with operators put pressure on margins. Sports revenue was predictably slower due to the lack of a major summer sporting event compared to Q2 last year. Player engagement in casino was also lower, reflecting cost of living constraints as well as overlap with the summer holiday season. Post-Covid, a more sluggish betting cycle is expected at this time as people spend more time offline.

I was encouraged to see the first online casino operator licences granted in Germany after the shift to a regulated market on July 1 last year. We foresee growth in Germany in coming periods, albeit from a low base. In sports, we anticipate uplift in Q3 when the soccer season resumes. During the quarter we also saw further progress in our fast-evolving esports business, where we continue to invest in content and technology to build our audience for the long haul.

Revenue in Japan declined unexpectedly due to multiple factors including a weak yen and a political controversy centred on online gaming. The political storm temporarily jolted player sentiment and depressed revenue, and we anticipate it will take a quarter or so for the impact to abate. This process will benefit from the victory of pro-gaming parties in July's parliamentary elections. The parties' initial focus will be on legalising land-based casinos, but their engagement should also improve the preconditions for online casino and be positive for Catena Media.

I was delighted to note a quarter of stellar growth in Latin America, a very exciting region where we see high potential for expansion through our own teams and also via acquisition.

In May, we announced a strategic review of specific parts of the business in response to third-party interest in some of our brands. The announcement attracted strong interest from additional players, extending the process beyond our expected time frame. On 10 August we expanded the review to the entire European business, where we will be seeking cost reductions. In fast-changing economic conditions we are working diligently to obtain the best outcomes for Catena Media and our shareholders.

### Presentation of Catena Media's first quarter results

A combined audiocast and phone conference with the opportunity to ask questions will be held at 10:00 CEST today, at which CEO Michael Daly and Group CFO Peter Messner will present the report.

The audiocast will be accessible via the following link:  
<https://tv.streamfabriken.com/catena-media-q2-2022>

The presentation will also be available on the company's website:  
<https://www.catenamedia.com/investors/reports/quarterly>

To participate via phone, please call any of the following numbers:

SE: +46 8 505 163 86  
UK: +44 20 319 84884  
US: +1 412 317 6300

Pin code: 8138328#

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This information is information that Catena Media plc is obliged to make public pursuant to the EU Market Abuse Regulation and the Securities Market Act. The information was submitted for publication, through the agency of the contact persons, on 18 August 2022 at 07:00 CEST.

About Catena Media

Catena Media is a global leader in generating high-value leads for operators in online casino, sports betting and financial trading. The group's large portfolio of web-based affiliation brands guides online users to customer websites and enriches the experience of players worldwide. Headquartered in Malta, the group employs over 450 people in Europe, North America, Asia-Pacific and Oceania. The share (CTM) is listed on Nasdaq Stockholm Mid Cap. For further information see [catenamedia.com](https://catenamedia.com).

### Continued strength in North America amid tougher trading conditions in several markets

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CATENA MEDIA GROUP	Apr-Jun 2022	Apr-Jun 2021	Change	Jan-Jun 2022	Jan-Jun 2021	Change	LTM	Jan-Dec 2021
Revenue (EUR '000)	28,900	30,361	-5%	74,110	71,103	4%	139,119	136,112
Revenue North America (EUR '000)	14,888	12,351	21%	44,377	34,614	28%	77,618	67,855
Adjusted EBITDA* (EUR '000)	9,056	15,127	-40%	34,681	40,163	-14%	64,250	69,732
Adjusted EBITDA margin (%)	31	50	-19pp	47	56	-9pp	46	51
EBITDA (EUR '000)	7,308	12,657	-42%	32,534	35,965	-10%	60,098	63,529
EBITDA margin (%)	25	42	-17pp	44	51	-7pp	43	47
Direct costs (EUR '000)	(4,237)	(3,531)	20%	(8,389)	(6,858)	22%	(17,027)	(15,496)
Adjusted personnel expenses (EUR '000)	(8,896)	(6,887)	29%	(18,196)	(14,083)	29%	(33,830)	(29,717)
Adjusted other operating expenses (EUR '000)	(6,711)	(4,816)	39%	(12,844)	(9,999)	28%	(24,012)	(21,167)
Operating cash flow (EUR '000)	20,472	16,403	25%	33,474	37,166	-10%	62,111	65,803
Net interest-bearing liabilities (NIBL) (EUR '000)	58,159	50,935	14%	58,159	50,935	14%	58,159	58,142
NIBL/adjusted EBITDA multiple	0.91	0.79	15%	0.91	0.79	15%	0.91	0.83
Earnings per share before dilution (EUR)	0.01	0.09	-	0.29	0.34	-	(0.14)	(0.10)
Earnings per share after dilution (EUR)	0.004	0.06	-	0.20	0.23	-	(0.09)	(0.06)
New depositing customers (NDCs)	135,812	140,025	-3%	307,730	297,571	3%	596,681	586,522

**“While growth in North America remained strong, we reduced costs to confront narrower margins caused by challenging economic conditions in Europe and Japan.”**

Michael Daly, CEO

\* In Q1 2022 Catena Media plc implemented an update to how it evaluates share-based incentive schemes that will affect the reporting of adjusted EBITDA, one of the company's key alternative performance measures. More information can be found at <https://www.catenamedia.com/investors/definitions/>

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## Significant events during Q2 2022

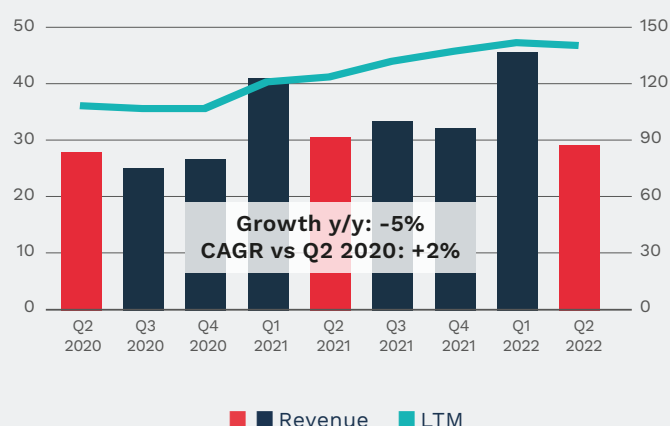
- The Canadian province of Ontario launched online sports betting in April 2022.
- A strategic review was initiated in May amid interest from third parties in acquiring certain strategic assets
- From 1 April 2022 to 14 April 2022, the company repurchased a further 620,000 of its ordinary shares for EUR 2.8m under its share buyback programme. As of 14 April 2022, the company owned 4,295,510 or 5.6 percent, of its ordinary shares.

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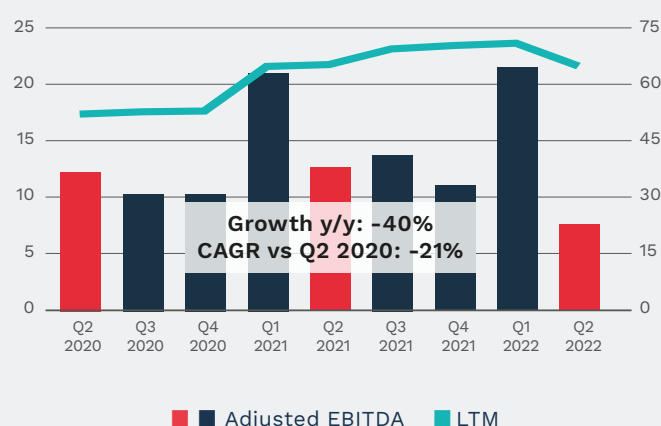
## Revenue

EURm



## Adjusted EBITDA

EURm



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# CEO COMMENTS

## Strong North American growth amid challenging trading conditions in Europe and Japan

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Michael Daly, CEO

## OUR SEGMENTS



### CASINO

Revenue in the Casino segment declined by 18 percent to EUR 17.2m (21.1), corresponding to a 59 percent share of group revenue. Adjusted EBITDA decreased by 42 percent to EUR 7.8m (13.4), equal to a margin of 45 percent (64), and new depositing customers (NDCs) were down 20 percent.

Adjusted EBITDA was impacted both by higher costs arising from the launch in Q2 of legal online casino in Ontario and from investment in the growing North American and Japanese businesses, and by a decline in casino spending in Europe and globally ex-North America as the macroeconomic squeeze affected margins.

In North America, revenue increased on the back of strong growth in social and sweepstakes casino and the addition of

Ontario. The Canadian province underperformed against initial expectations due to unforeseen rules that prevented operators and affiliates from promoting bonuses or promotional codes, a restriction that significantly impeded marketing efforts. Catena Media nevertheless continues to see high market potential in Ontario.

Revenue in Michigan settled at a solid level following the state's launch of regulated casino in Q1 2021. Aggressive competition for organic search keywords saw revenue declines in Pennsylvania and New Jersey. Measures are in place to rebound quickly through media partnerships and website upgrades, and the results of these initiatives are expected to start showing from Q3.

Revenue in Japan saw a double-digit drop after an online casino gaming controversy involving a private citizen triggered a media and political storm. The backlash caused player uncertainty, which depressed organic search and user activity. The yen also fell to a 24-year low against the US dollar, the preferred currency for Japanese online casino users. This reduced player deposit values and revenue share. Loosened Covid-era restrictions in Q2 also hampered performance as Japanese consumers shifted spending from online entertainment to travel and other activities.

The victory of pro-casino parties in July's parliamentary elections should restore stability to Japan's online casino sector in the months ahead as negative media coverage subsides. Measures to improve the organic search performance of Catena Media brands are in place and beginning to show positive results.

A sharp drop in legacy revenue share negatively affected European and global casino brands' revenue outside North America. In Germany, the first online casino operator licences were finally granted during Q2 after the introduction of market regulations at the start of Q3 last year. A resumption of meaningful growth will depend on the pool of licensed operators continuing to expand in the months ahead.

Year-on-year revenue at AskGamblers dipped slightly, largely reflecting lower player activity stemming from the tougher economic climate. Further improvements were implemented to the website's content and performance, including the addition of new features such as casino rankings and audio podcasts. During the quarter, AskGamblers successfully held its annual awards, an event that generated positive exposure for the brand at a global level.

CASINO	Apr-Jun 2022	Apr-Jun 2021	Change	Jan-Jun 2022	Jan-Jun 2021	Change	LTM	Jan-Dec 2021
Revenue (EUR '000)	17,179	21,053	-18%	36,072	46,318	-22%	75,911	86,157
Adjusted EBITDA (EUR '000)	7,790	13,376	-42%	17,835	31,200	-43%	39,673	53,038
Adjusted EBITDA margin (%)	45	64	-19pp	49	67	-18pp	52	62
New depositing customers	64,232	80,105	-20%	127,018	156,359	-19%	269,940	299,281



### SPORTS

The Sports segment reported a 31 percent increase in revenue to EUR 10.9m (8.3), equal to a 38 percent share of group revenue. Adjusted EBITDA decreased by 18 percent to EUR 1.2m (1.5), representing a margin of 11 percent (18), and new depositing customers (NDCs) rose by 20 percent.

The contrast between higher revenue and lower earnings reflected strong investment into the launch of legalised sports

betting in Ontario in April and in future launches in new US states, coupled with continuing fixed costs in Europe despite lower revenue.

As always in Q2, revenue and player activity was slower than in other periods due to the off-season in North American sports. The absence of major summer tournaments such as the Euros, which coincided with Q2 in 2021, compounded the seasonal aspect.

Sports betting revenue nevertheless rose in North America, lifted by solid performance in multiple areas including Illinois and Pennsylvania and from the national sports website Lineups.com, acquired in May 2021. The Ontario legalisation and similar liberalisations in New York and Louisiana in Q1 should deliver a significant upside when the NFL football season resumes in September, though comparative figures will be distorted by the launch of sports betting in Arizona in September 2021.

A content partnership signed with Advanced Local, owner of the NJ.com news website, will expand the group's sports and casino audiences in New Jersey, one of our largest US markets and among the most competitive states. The partnership is expected to be earnings-enhancing from the end of Q3 when the NFL resumes.

The group is well prepared for further market expansion in the US as regulators move to legalise sports betting in Kansas and Massachusetts, possibly later this year. Ohio has a confirmed launch plan for 1 January 2023 and a pre-launch process is ongoing in Maryland.

In Europe, an extremely quiet calendar compared to Q2 last year pushed revenue lower. Pressure on revenue share deals continued in the UK as the economic slowdown and cost of living crisis impacted player spend. Squawka and our horse racing websites performed well following successful content upgrades.



In Italy, the absence of a major international soccer tournament compared to Q2 last year reduced revenue, though margins remained healthy. In Germany, where strict market regulations took effect on 1 July 2021, performance remained unfavourable versus pre-regulation levels. In Q2 the

group optimised costs by bringing services in-house and reducing operating spend on legacy sites. Germany continues to offer long-term potential as a regulated sports market.

Latin America reported aggressive growth driven by performance marketing

efforts and a healthy sports calendar. Brazil, Colombia, Peru and Argentina advanced strongly, driving double-digit revenue growth year-on-year, and a triple-digit leap from the prior quarter. Long-term potential continues to be high in the region as markets adopt regulated frameworks.

SPORTS	Apr-Jun 2022	Apr-Jun 2021	Change	Jan-Jun 2022	Jan-Jun 2021	Change	LTM	Jan-Dec 2021
Revenue (EUR '000)	10,948	8,334	31%	36,423	22,701	60%	59,968	46,246
Adjusted EBITDA (EUR '000)	1,210	1,480	-18%	16,662	8,294	101%	24,318	15,950
Adjusted EBITDA margin (%)	11	18	-7pp	46	37	9pp	41	34
New depositing customers	71,402	59,406	20%	180,279	139,528	29%	325,592	284,841



## FINANCIAL TRADING

Revenue in the Financial Trading segment decreased by 21 percent to EUR 0.8m (1.0), corresponding to a 3 percent share of

group revenue. Adjusted EBITDA declined by 79 percent, while new depositing customers (NDCs) were down by 65 percent.

Risk aversion among investors remained high as stock markets recorded their sharpest first-half falls for decades amid high inflation and rising interest rates. Cryptocurrency markets continued in the doldrums and meme stocks declined. These factors translated into lower risk appetite among investors, triggering falls in search traffic and NDCs.

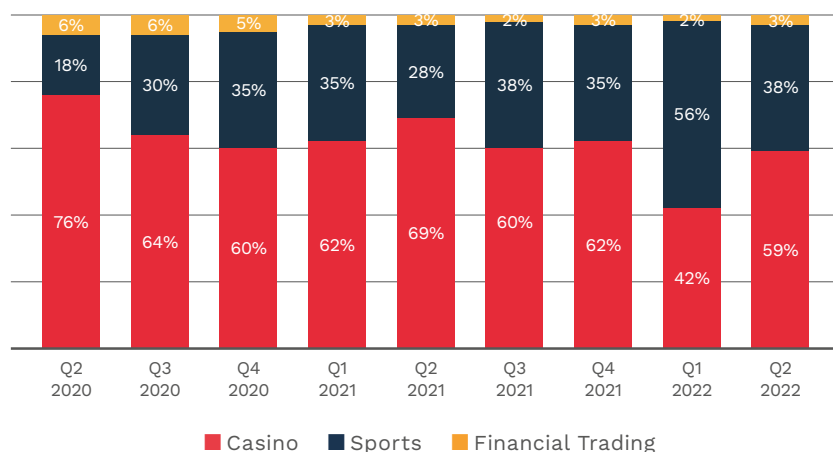
Financial market conditions remain challenging. Nevertheless, the group is well positioned to take advantage of the expected surge in search volume and invest-

ment activity once the current trough ends and investor sentiment rebounds.

AskTraders and other brands continued to develop their content offering to more experienced investors and to cover a wider range of assets such as commodities and exchange-traded funds. The brands partly offset lower cryptocurrency-related activity through dynamic content planning, namely the redeployment of creative resources into stocks and shares across multiple markets. This helped increase equities-related traffic in the US and gave greater content exposure in Germany, the largest market in the segment accounting for around 50 percent of revenue.

FINANCIAL TRADING	Apr-Jun 2022	Apr-Jun 2021	Change	Jan-Jun 2022	Jan-Jun 2021	Change	LTM	Jan-Dec 2021
Revenue (EUR '000)	773	974	-21%	1,615	2,084	-23%	3,240	3,709
Adjusted EBITDA (EUR '000)	56	271	-79%	184	669	-72%	259	744
Adjusted EBITDA margin (%)	7	28	-21pp	11	32	-21pp	8	20
New depositing customers	178	514	-65%	433	1,684	-74%	1,149	2,400

## Share of revenue



# FINANCIAL PERFORMANCE APRIL-JUNE 2022

## REVENUE

Revenue for Q2 2022 was EUR 28.9m (30.4), a decrease of 5 percent from the corresponding quarter. Search revenue decreased by 4 percent compared to Q2 2021 and totalled EUR 27.3m (28.4). Paid revenue was EUR 1.6m (2.0). Revenue derived through reve-

nue-sharing arrangements accounted for 39 percent (43) of total revenue, with revenue from cost per acquisition contributing 52 percent (46) and fixed fees 9 percent (11).

REVENUE	Apr-Jun 2022	Apr-Jun 2021	Change	LTM	Full year 2021
Search revenue	27,336	28,359	-4%	133,485	129,051
Paid revenue	1,564	2,002	-22%	5,634	7,061
<b>Total revenue (EUR '000)</b>	<b>28,900</b>	<b>30,361</b>	<b>-5%</b>	<b>139,119</b>	<b>136,112</b>

## EXPENSES

Total operating expenses, including items affecting comparability totalled EUR 25.2m (19.9).

Direct costs rose to EUR 4.2m (3.5) as a result of increased media and influencer partnerships mainly in North America. Personnel expenses increased to EUR 9.1m (7.4), and excluding items affecting comparability rose by 29 percent to EUR 8.9m (6.9). The increase in personnel costs from Q2 2021 was mainly attributable to continued investment in the growing North American market in readiness for future market launches. Employee headcount in North America was 82 percent higher than in Q2 2021. Other operating expenses increased to EUR 8.3m (6.7), and excluding items affecting comparability rose by 39 percent to EUR 6.7 (4.8). This increase relates mainly to investments in centralised tech projects across different departments, search engine optimisation costs and travel expenses.

Items affecting comparability in Q2 2022 totalled EUR 1.7m, comprising EUR 0.1m of costs in relation to share-based payments and minor reorganisation costs classified in "personnel expenses".

At the end of the quarter the business suffered a phishing attack that resulted in fraudulent cash transactions to a third party from one of the company's US bank accounts of approximately USD 2.5m (EUR 2.4m). The company immediately launched an internal inquiry and alerted external legal authorities including the US Federal Bureau of Investigation (FBI). These inquiries led to the recovery of USD 0.9m (EUR 0.9m). Investigations are continuing and the company is in discussions with its crime insurance policy provider over the outstanding balance of USD 1.6m (EUR 1.5m). The latter amount and EUR 0.1m of associated legal fees were classified as an item affecting comparability in "other operating expenses".

During Q2 2021, items affecting comparability totalled EUR 2.5m, comprising restructuring costs of EUR 0.4m, costs in relation to the acquisition of Lineups.com of EUR 0.2m and refinancing costs of EUR 1.3m which were classified in "other operating expenses". Other reorganisation costs of EUR 0.4m and share-based payments of EUR 0.2m were classified in "personnel expenses".

## EARNINGS

Adjusted EBITDA decreased by 40 percent and totalled EUR 9.1m (15.1). This corresponds to an adjusted EBITDA margin of 31 percent (50). EBITDA, including items affecting comparability of EUR 1.7m (2.5), declined by 42 percent and totalled EUR 7.3m (12.7). This corresponds to an EBITDA margin of 25 percent (42). Earnings per share (EPS) before dilution were EUR 0.01 (0.09). EPS after dilution were EUR 0.004 (0.06).

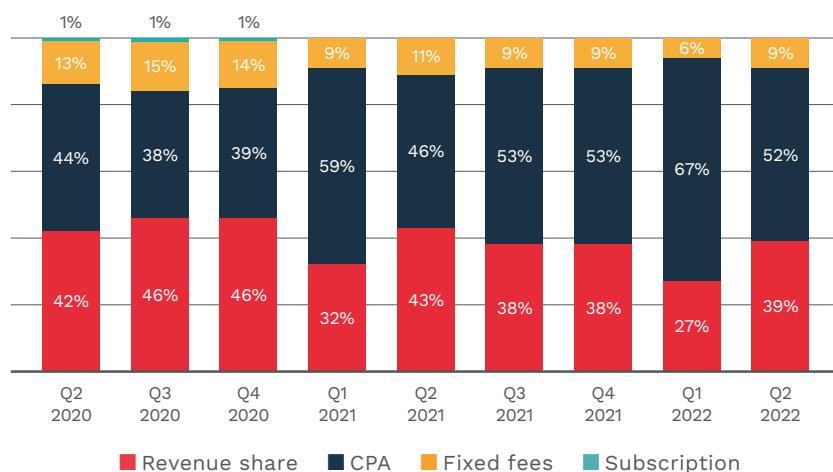
## TAXES

The effective tax rate for the group was 64 percent (11). Profit after tax was EUR 0.4m (6.1). The increase in the effective tax rate was primarily a result of the significant increase in operations in North America in the first quarter, which resulted in higher tax exposure that was reflected in the second quarter. For the first half of 2022, the effective tax rate normalised.

## LIQUIDITY AND CASH FLOW

On 30 June 2022, cash and cash equivalents stood at EUR 23.5m (29.1). Net cash generated from operating activities increased by 25 percent compared to Q2 2021 and totalled EUR 20.5m (16.4). The cash conversion rate was 280 percent (130).

## Revenue models



# FINANCIAL PERFORMANCE JANUARY-JUNE 2022

## REVENUE

Revenue in the first six months of 2022 was EUR 74.1m (71.1), an increase of 4 percent from the corresponding period. Search revenue increased by 7 percent compared to the first six months of 2021 and totalled EUR 71.2m (66.8). Paid revenue was EUR 2.9m (4.3).

Revenue derived through revenue-sharing arrangements accounted for 32 percent (37), revenue from cost per acquisition totalled 61 percent (54) and fixed fees were 7 percent (9) of total revenue.

REVENUE	Jan-Jun 2022	Jan-Jun 2021	Change	LTM	Full year 2021
Search revenue	71,238	66,804	7%	133,485	129,051
Paid revenue	2,872	4,299	-33%	5,634	7,061
<b>Total revenue (EUR '000)</b>	<b>74,110</b>	<b>71,103</b>	<b>4%</b>	<b>139,119</b>	<b>136,112</b>

## EXPENSES

Total operating expenses, including items affecting comparability totalled EUR 48.8m (39.7).

Direct costs rose to EUR 8.4m (6.9) as a result of increased media and influencer partnerships mainly in North America. Personnel expenses increased to EUR 18.7m (15.1), and excluding items affecting comparability rose by 29 percent to EUR 18.2m (14.1). The increase in personnel costs in comparison to the first six months of 2021 was mainly attributable to continued investment in the growing North American market in readiness for future market launches. Employee headcount in North America was 69 percent higher than the first six months of 2021. Other operating expenses increased to EUR 14.5m (13.2), and excluding items affecting comparability increased by 28 percent to EUR 12.8 (10.0). This increase was mainly attributable to investments in centralised tech projects across different departments, on IT infrastructure to support sites, search engine optimisation costs and travel expenses.

Items affecting comparability amounted to EUR 2.1m, comprising EUR 0.5m costs in relation to share-based payments and minor reorganisation costs classified in "personnel expenses".

At the end of the quarter the business suffered a phishing attack that resulted in fraudulent cash transactions to a third party from one of the company's US bank accounts of approximately USD 2.5m (EUR 2.4m). The company immediately launched an internal inquiry and alerted external legal authorities including the US Federal Bureau of Investigation (FBI). These inquiries led to the recovery of USD 0.9m (EUR 0.9m). Investigations are continuing and the company is in discussions with its crime insurance policy provider over the outstanding balance of USD 1.6m (EUR 1.5m). The latter amount and EUR 0.1m of associated legal fees were classified as an item affecting comparability in "other operating expenses".

During the first half of 2021, items affecting comparability totalled 4.2m and consisted of restructuring costs of EUR 1.6m, costs in relation to the acquisition of Lineups.com of EUR 0.2m and re-financing of costs of EUR 1.4m classified in other operating expenses. Other re-organisation costs of EUR 0.9m and EUR 0.1m costs in relation to share-based payments were classified in personnel expenses.

## EARNINGS

Adjusted EBITDA decreased by 14 percent and totalled EUR 34.7m (40.2). This corresponds to an adjusted EBITDA margin of 47 percent (56). EBITDA, including items affecting comparability of EUR 2.1m (4.2), decreased by 10 percent and totalled EUR 32.5m (36.0). This corresponds to an EBITDA margin of 44 percent (51). Earnings per share (EPS) before dilution were EUR 0.29 (0.34). EPS after dilution were EUR 0.20 (0.23).

## TAXES

The effective tax rate for the group was 7 percent (8). Profit after tax comprised was EUR 21.3m (24.2).

## LIQUIDITY AND CASH FLOW

On 30 June 2022, cash and cash equivalents stood at EUR 23.5m (29.1). Net cash generated from operating activities decreased by 10 percent compared to the first six months of 2021 and totalled EUR 33.5m (37.2). The cash conversion rate was 103 percent (103).

# OTHER

## SHARES AND SHARE DATA

Earnings per share for Q2 2022 were EUR 0.01 (0.09) before dilution and EUR 0.004 (0.06) after dilution. At the end of the period, Catena Media had 76,321,964 outstanding shares. This will increase to 110,091,872 after full dilution, assuming exercise of all outstanding warrants. The number of all outstanding warrants was 33,769,908 on 30 June.

Share capital was EUR 114,482.95 corresponding to EUR 0.0015 per share. After full dilution, share capital will be EUR 165,137.81.

On 30 June 2022, the closing price for the Catena Media share was SEK 32.05.

### Changes in number of shares

- On 17 June 2022, Catena Media resolved a directed issue of 6,696 shares due to the exercise of its warrants (CTM TO1) during the ninth warrant exercise period.

## EQUITY

As at 30 June 2022, equity including hybrid capital securities totalled EUR 238.9m (263.1), corresponding to an equity-to-assets ratio of 67 percent (71). Excluding hybrid capital securities, equity totalled EUR 194.7m (218.3).

## LARGEST SHAREHOLDERS

The 10 largest shareholders of Catena Media plc as of 30 June 2022 were as follows:

10 LARGEST SHAREHOLDERS AS OF 30 JUNE	%
Alcur Funds	8.7
Investment AB Öresund	7.5
Avanza Pension	7.2
Second Swedish National Pension Fund	7.0
Ruane, Cunniff & Goldfarb	6.0
Catena Media plc	5.6
Prioritet Finans	4.8
OceanView Marketing	4.0
Nordnet Pension Insurance	3.3
Dimensional Fund Advisors	1.4
<b>Subtotal, 10 largest shareholders</b>	<b>55.5</b>
Other shareholders	44.5
<b>Total</b>	<b>100.0</b>

## STRATEGIC DIRECTION FOR THE PERIOD 2021-2025

- Current projections estimate operating cash flow of EUR 300-370m during the period. Operating cash flow may be used for purposes including share buybacks and dividends, provided there are no restrictions from debt financing, and for strategic mergers and acquisitions (M&A). The underlying purpose is flexibility regarding more efficient capital usage.
- The group foresees a continued strong demand for sports betting and casino affiliate services, especially in regulated markets.
- The North American business will be a core driver, with the group expected to achieve 12-month revenue exceeding USD 100m in the first half of 2023.
- A strategic review of specific parts of the business was announced in May 2022 in response to third-party interest in certain brands. The review remains ongoing as the group seeks to obtain the best outcome for Catena Media and its shareholders.

- Expansion will continue into Latin America and Asia, while in Europe the restructuring of the existing business to achieve higher margins and cost-efficiency will continue. The company will positively evaluate M&A investments to further strengthen its position in strategic markets.

## FINANCIAL TARGETS 2021-2025

- #1 Achieve profitable double-digit organic growth annually over the period, with the US as the core growth driver.
- #2 Net interest-bearing debt/adjusted EBITDA to fall within the span of 0-1.75x.

## FUNDING

At the end of the period Catena Media had outstanding senior unsecured floating rate bonds of EUR 55m, an outstanding bank term loan of EUR 16.7m, and a revolving credit facility of EUR 10m. In addition, Catena Media's funds include the hybrid capital securities issued on 10 July 2020 and which may be redeemed in full by the company on 10 July 2025 at the earliest or used as a payment set-off by their holders during any of the warrant exercise windows following an interim or year-end report, until and including the Q2 2024 interim report. At the end of the period, hybrid capital securities with a nominal value of EUR 52.8m, net of EUR 8.6m issuance costs, were reported in the company's statement of financial position. For more information, see Note 6 (Borrowings) and Note 8 (Hybrid capital securities) to the condensed consolidated financial statements in this report, and the company's website [www.catenamedia.com/investors](http://www.catenamedia.com/investors).

## PARENT COMPANY

Catena Media plc, registration number C70858, is a public company with head offices in Malta. Catena Media plc is the ultimate holding company, with the purpose of receiving dividend income from the main operating company, Catena Operations Limited. Catena Media plc is listed on Nasdaq Stockholm's main market, Mid Cap. The shares are traded under the ticker CTM and with the ISIN code MT0001000109. The warrants are traded under the ticker CTM TO1 with the ISIN code MT5000000158.

Dividend income during Q2 2022 was EUR 5.7m (17.0). Q2 2022 resulted in an operating profit of EUR 5.4m (15.6). Profit after tax was EUR 5.0m (14.7). At 30 June 2022 the distributable reserves amounted to EUR 6.9m.

Bond fair value movement in Q2 2022 classified in "Other (losses)/gains on financial liability at fair value through profit or loss", resulted in a loss of EUR 0.3m (0.8). Interest payable on borrowings was EUR 1.1m (1.1) for Q2 2022.

The parent company's cash and cash equivalents were EUR 4.4m (5.0). Liabilities totalled EUR 83.7m (86.7). Equity was EUR 182.6m (180.2).

## SIGNIFICANT RISKS AND UNCERTAINTIES

Catena Media's risk management aims to execute the business strategy while maintaining a high level of risk awareness and control. The group is, in particular, exposed to compliance risks related to the online gambling industry and the financial industry. Risks are managed on a strategic, operational and financial level. Comprehensive risk disclosures are available in the Catena Media 2021 Annual Report on pages 33-37 and 52-54. There have been no significant changes to any of the risks since disclosed in the annual report.

## SEASONALITY

A significant portion of Catena Media's sports betting business is subject to the seasonal openings and closures of the major sports leagues in North America and Europe. These seasonal shifts are associated with changeability in the group's quarterly performance, with revenues typically being higher in the first and fourth quarters. Fluctuations in quarterly results are also reflective of market launches in North America, such as those seen during the last two years.

## SUSTAINABILITY

Sustainability is a strategic imperative for Catena Media. The group is a digital platform with a relatively small environmental footprint and therefore focuses its efforts on social responsibility and governance. The company works constantly to improve governance and to make its operations more sustainable, emphasising business ethics, corporate governance and transparency. Socially it stands for equality, ethical conduct and diversity at all levels. Catena Media's sector leadership in corporate social responsibility is reflected in a commitment to fair and equitable gaming, for instance via the AskGamblers casino complaints service, which again returned a record sum to users during 2021. During Q4 2021, the company established a Sustainability Council consisting of members from both the board of directors and executive management. It is tasked with further developing the company's sustainability strategy. A more detailed description of the sustainability strategy can be found in the Catena Media 2021 Annual Report on pages 18-25.

## EMPLOYEES

As of 30 June, the group had 494 (415) employees, of whom 172 (147) were women, corresponding to 35 percent (35) of the total. Of all employees, 493 are employed full-time and one is employed part-time.

## EXTRAORDINARY ANNUAL GENERAL MEETING

An extraordinary annual general meeting of Catena Media plc was held on 10 August, at Catena Media, Quantum Place, Triq ix-Xatt Ta' Xbiex, Gzira, Malta. The meeting resolved to grant the company authorisation to continue acquire its own shares. The proposal required two majorities.

## PRESENTATION OF REPORT TO INVESTORS AND MEDIA

CEO Michael Daly and Group CFO Peter Messner will present the Q2 2022 report in a combined audiocast and telephone conference on 18 August at 10:00 CEST. There will be an opportunity to ask questions. The presentation will be in English and can be attended via this link:

<https://tv.streamfabriken.com/catena-media-q2-2022>

To participate via telephone, please dial:

SE: +46 8 505 163 86

UK: +44 20 319 84884

US: +1 412 317 6300

Pin code: 8138328#

The switchboard opens at 09:55 CET and the presentation will be available on the website:

<https://www.catenamedia.com/investors/reports/quarterly>

## UPCOMING EVENTS

Interim report Q3 January-September 2022	17 November 2022
Year-end report Q4 January-December 2022	22 February 2023
Annual Report 2022	Week 13 2023

This report has not been reviewed or audited by the company's auditors.

Malta, 18 August 2022

Michael Daly, CEO

# For further information, please contact

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## REGISTERED OFFICE

Quantum Place, Triq ix-Xatt  
Ta'Xbiex, Gzira, GZR 1052, Malta

This information is information that Catena Media plc is obliged to make public pursuant to the EU Market Abuse Regulation and the Securities Market Act. The information was submitted for publication, through the agency of the contact persons, on 18 August 2022 at 07:00 CEST.

# CONSOLIDATED KEY DATA AND RATIOS

In addition to financial measures defined by IFRS, Catena Media presents some alternative performance measures in this interim report that are not defined by IFRS. These alternative performance measures provide valuable additional information to investors and management for evaluating the financial performance and position of Catena Media. These non-IFRS measures, as defined on the last

page of this report, will not necessarily be comparable to similarly defined measures in other companies' reports and should not be considered as substitutes for financial reporting measures prepared in accordance with IFRS. More information and key ratio calculations can be found at:

<https://www.catenamedia.com/investors/>

	Apr-Jun 2022	Apr-Jun 2021	Jan-Jun 2022	Jan-Jun 2021	Jan-Dec 2021
<b>Financial measures defined by IFRS</b>					
Revenue (EUR '000)	28,900	30,361	74,110	71,103	136,112
Earnings per share before dilution (EUR)	0.01	0.09	0.29	0.34	(0.10)
Earnings per share after dilution (EUR)	0.004	0.06	0.20	0.23	(0.06)
Weighted average number of outstanding shares at period end before dilution ('000)	72,071	71,879	72,849	71,023	75,320
Weighted average number of outstanding shares at period end after dilution ('000)	106,921	108,092	107,699	107,082	110,477
<b>Alternative performance measures</b>					
EBITDA (EUR '000)	7,308	12,657	32,534	35,966	63,529
EBITDA margin (%)	25	42	44	51	47
Adjusted EBITDA (EUR '000)*	9,056	15,127	34,681	40,163	69,732
Adjusted EBITDA margin (%)	31	50	47	56	51
Effective tax rate (%)	64	11	7	8	(24)
New depositing customers	135,812	140,025	307,730	297,571	586,522
Average shareholders' equity, last 12 months (EUR '000)	241,406	244,174	241,406	244,174	247,335
Return on equity, rolling 12 months (%)	(13)	14	(13)	14	(3)
Equity-to-assets ratio (%)	67	71	67	71	62
Quick ratio (%)	128	190	128	190	115
Net interest-bearing liabilities (NIBL) (EUR '000)	58,159	50,935	58,159	50,935	58,142
NIBL/EBITDA multiple	0.97	0.84	0.97	0.84	0.92
NIBL/adjusted EBITDA multiple	0.91	0.79	0.91	0.79	0.83
NIBL (including hybrid capital securities) (EUR '000)	110,936	104,247	110,936	104,247	111,160
NIBL (including hybrid capital securities)/EBITDA multiple	1.85	1.72	1.85	1.72	1.75
NIBL (including hybrid capital securities)/Adjusted EBITDA multiple	1.73	1.61	1.73	1.61	1.59
Debt/equity ratio multiple	0.50	0.42	0.50	0.42	0.60
Equity per share before dilution (EUR)	3.31	3.66	3.28	3.70	3.03
Equity per share after dilution (EUR)	2.23	2.43	2.22	2.46	2.07
Average number of employees	491	415	483	412	425
Employees at period-end	494	415	494	415	455
Productivity ratio (EUR '000)	59	73	153	173	320
Adjusted EBITDA productivity ratio (EUR '000)	18	36	72	97	164

Adjustments for Q2 2022 and for the period ended 30 June 2022 relate to items affecting comparability of EUR 1.7m (2.5) and 2.1 (4.2) respectively. Further details can be found in Note 4 on page 19.



# CONDENSED CONSOLIDATED INTERIM STATEMENTS OF COMPREHENSIVE INCOME

AMOUNTS IN '000 (EUR)	Notes	Apr-Jun 2022	Apr-Jun 2021	Jan-Jun 2022	Jan-Jun 2021	Jan-Dec 2021
Revenue	2	28,900	30,361	74,110	71,103	136,112
<b>Total revenue</b>		<b>28,900</b>	<b>30,361</b>	<b>74,110</b>	<b>71,103</b>	<b>136,112</b>
Direct costs		(4,237)	(3,531)	(8,389)	(6,858)	(15,496)
Personnel expenses		(9,057)	(7,436)	(18,719)	(15,082)	(31,955)
Depreciation and amortisation		(3,579)	(2,224)	(7,153)	(4,547)	(10,666)
Impairment on intangible assets		-	-	-	-	(49,413)
Other operating expenses		(8,298)	(6,737)	(14,468)	(13,198)	(25,132)
<b>Total operating expenses</b>		<b>(25,171)</b>	<b>(19,928)</b>	<b>(48,729)</b>	<b>(39,685)</b>	<b>(132,662)</b>
Operating profit		3,729	10,433	25,381	31,418	3,450
Interest payable on borrowings		(1,145)	(1,137)	(2,307)	(2,242)	(4,637)
Other (losses)/gains on financial liability at fair value through profit or loss		(275)	(800)	1,650	(1,981)	(1,706)
Other finance costs		(1,106)	(1,602)	(1,744)	(895)	(2,880)
<b>Profit/(loss) before tax</b>		<b>1,203</b>	<b>6,894</b>	<b>22,980</b>	<b>26,300</b>	<b>(5,773)</b>
Tax expense		(771)	(779)	(1,655)	(2,144)	(1,396)
<b>Profit/(loss) for the period attributable to the equity holders of the parent company</b>		<b>432</b>	<b>6,115</b>	<b>21,325</b>	<b>24,156</b>	<b>(7,169)</b>
<b>Other comprehensive income</b>						
<i>Items that may be reclassified to profit for the period</i>						
Currency translation differences		(682)	(627)	(677)	(520)	(986)
<i>Items that will not be reclassified to profit for the period</i>						
Interest payable on hybrid capital securities		(1,078)	(1,141)	(2,153)	(2,333)	(4,531)
<b>Total other comprehensive loss for the period</b>		<b>(1,760)</b>	<b>(1,768)</b>	<b>(2,830)</b>	<b>(2,853)</b>	<b>(5,517)</b>
<b>Total comprehensive (loss)/income attributable to the equity holders of the parent company</b>		<b>(1,328)</b>	<b>4,347</b>	<b>18,495</b>	<b>21,303</b>	<b>(12,686)</b>
<b>Earnings per share attributable to the equity holders of the parent company during the period (expressed in euros per share):</b>						
<b>Basic earnings per share</b>						
From profit/(loss) for the period		0.01	0.09	0.29	0.34	(0.10)
<b>Diluted earnings per share</b>						
From profit/(loss) for the period		0.004	0.06	0.20	0.23	(0.06)

## CONDENSED CONSOLIDATED INTERIM INCOME STATEMENT MEASURES

Operating profit		3,729	10,433	25,381	31,418	3,450
Depreciation and amortisation		3,579	2,224	7,153	4,547	10,666
Impairment on intangible assets		-	-	-	-	49,413
<b>EBITDA</b>		<b>7,308</b>	<b>12,657</b>	<b>32,534</b>	<b>35,965</b>	<b>63,529</b>
Items affecting comparability in personnel expenses:						
Share-based payments	4	134	199	488	148	917
Reorganisation costs	4	27	350	35	851	1,321
Items affecting comparability in operating expenses	4	1,587	1,921	1,624	3,199	3,965
<b>Adjusted EBITDA</b>		<b>9,056</b>	<b>15,127</b>	<b>34,681</b>	<b>40,163</b>	<b>69,732</b>

The notes on pages 15 to 20 are an integral part of these condensed consolidated financial statements.

# CONDENSED CONSOLIDATED INTERIM STATEMENTS OF FINANCIAL POSITION

AMOUNTS IN '000 (EUR)	Notes	30 Jun 2022	30 Jun 2021	31 Dec 2021
<b>ASSETS</b>				
<b>Non-current assets</b>				
Goodwill		7,333	7,333	7,333
Right-of-use asset		920	3,762	2,631
Other intangible assets	5	304,811	310,417	306,451
Property, plant and equipment		1,779	2,182	1,942
<b>Total non-current assets</b>		<b>314,843</b>	<b>323,694</b>	<b>318,357</b>
<b>Current assets</b>				
Trade and other receivables		18,850	20,111	20,125
Current tax asset		3	-	-
Cash and cash equivalents		23,508	29,065	27,691
<b>Total current assets</b>		<b>42,361</b>	<b>49,176</b>	<b>47,816</b>
<b>Total assets</b>		<b>357,204</b>	<b>372,870</b>	<b>366,173</b>
<b>EQUITY AND LIABILITIES</b>				
<b>Capital and reserves</b>				
Share capital		114	110	114
Share premium		122,609	110,350	122,361
Treasury reserve	9	(21,713)	-	(13,098)
Hybrid capital securities	8	44,209	44,805	44,466
Other reserves		11,556	11,371	11,745
Retained earnings		82,108	96,459	62,936
<b>Total equity</b>		<b>238,883</b>	<b>263,095</b>	<b>228,524</b>
<b>Liabilities</b>				
<b>Non-current liabilities</b>				
Borrowings	6	71,958	72,217	77,775
Amounts committed on acquisition	7	-	4,356	4,430
Deferred tax liabilities		4,891	5,930	4,381
Lease liability		184	1,618	709
Trade and other payables		8,460	-	8,943
<b>Total non-current liabilities</b>		<b>85,493</b>	<b>84,121</b>	<b>96,238</b>
<b>Current liabilities</b>				
Borrowings	6	8,333	8,333	8,333
Amounts committed on acquisition	7	13,838	7,375	20,896
Trade and other payables		10,657	9,154	11,715
Current tax liabilities		-	792	467
<b>Total current liabilities</b>		<b>32,828</b>	<b>25,654</b>	<b>41,411</b>
<b>Total liabilities</b>		<b>118,321</b>	<b>109,775</b>	<b>137,649</b>
<b>Total equity and liabilities</b>		<b>357,204</b>	<b>372,870</b>	<b>366,173</b>

The notes on pages 15 to 20 are an integral part of these condensed consolidated financial statements.

Göran Blomberg  
Chairman of the Board

Øystein Engebretsen  
Director

# CONDENSED CONSOLIDATED INTERIM STATEMENTS

## OF CHANGES IN EQUITY

AMOUNTS IN '000 (EUR)	Attributable to owners of the parent company						Total equity
	Share capital	Share premium	Treasury reserve	Hybrid capital securities	Other reserves	Retained earnings	
<b>Balance at 1 January 2022</b>	<b>114</b>	<b>122,361</b>	<b>(13,098)</b>	<b>44,466</b>	<b>11,745</b>	<b>62,936</b>	<b>228,524</b>
<b>Comprehensive income</b>							
Profit for the period	-	-	-	-	-	21,325	21,325
Interest payable on hybrid capital securities	-	-	-	-	(677)	-	(677)
Currency translation differences	-	-	-	-	-	(2,153)	(2,153)
<b>Total comprehensive income for the period</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>(677)</b>	<b>19,172</b>	<b>18,495</b>
<b>Transactions with owners</b>							
Issue of share capital	-	248	-	-	-	-	248
Subscription set-offs, including transaction costs	-	-	-	(257)	-	-	(257)
Repurchase of shares, including transaction costs	-	-	(8,615)	-	-	-	(8,615)
Equity-settled share-based payments	-	-	-	-	488	-	488
<b>Total transactions with owners</b>	<b>-</b>	<b>248</b>	<b>(8,615)</b>	<b>(257)</b>	<b>488</b>	<b>-</b>	<b>(8,136)</b>
<b>Balance at 30 June 2022</b>	<b>114</b>	<b>122,609</b>	<b>(21,713)</b>	<b>44,209</b>	<b>11,556</b>	<b>82,108</b>	<b>238,883</b>

AMOUNTS IN '000 (EUR)	Attributable to owners of the parent company						Total equity
	Share capital	Share premium	Treasury reserve	Hybrid capital securities	Other reserves	Retained earnings	
<b>Balance at 1 January 2021</b>	<b>102</b>	<b>101,177</b>	<b>-</b>	<b>52,362</b>	<b>11,839</b>	<b>74,636</b>	<b>240,116</b>
<b>Comprehensive income</b>							
Profit for the period	-	-	-	-	-	24,156	24,156
Interest payable on hybrid capital securities	-	-	-	-	-	(2,333)	(2,333)
Currency translation differences	-	-	-	-	(520)	-	(520)
<b>Total comprehensive income for the period</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>(520)</b>	<b>21,823</b>	<b>21,303</b>
<b>Transactions with owners</b>							
Issue of share capital	8	9,173	-	-	-	-	9,181
Subscription set-offs, including transaction costs	-	-	-	(7,557)	-	-	(7,557)
Equity-settled share-based payments	-	-	-	-	52	-	52
<b>Total transactions with owners</b>	<b>8</b>	<b>9,173</b>	<b>-</b>	<b>(7,557)</b>	<b>52</b>	<b>-</b>	<b>1,676</b>
<b>Balance at 30 June 2021</b>	<b>110</b>	<b>110,350</b>	<b>-</b>	<b>44,805</b>	<b>11,371</b>	<b>96,459</b>	<b>263,095</b>

AMOUNTS IN '000 (EUR)	Attributable to owners of the parent company						Total equity
	Share capital	Share premium	Treasury reserve	Hybrid capital securities	Other reserves	Retained earnings	
<b>Balance at 1 January 2021</b>	<b>102</b>	<b>101,177</b>	<b>-</b>	<b>52,362</b>	<b>11,839</b>	<b>74,636</b>	<b>240,116</b>
<b>Comprehensive income</b>							
Loss for the year	-	-	-	-	-	(7,169)	(7,169)
Interest payable on hybrid capital securities	-	-	-	-	-	(4,531)	(4,531)
Currency translation differences	-	-	-	-	(986)	-	(986)
<b>Total comprehensive loss for the year</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>(986)</b>	<b>(11,700)</b>	<b>(12,686)</b>
<b>Transactions with owners</b>							
Issue of share capital	12	21,184	-	-	-	-	21,196
Subscription set-offs, including transaction costs	-	-	-	(7,896)	-	-	(7,896)
Repurchase of shares, including transaction costs	-	-	(13,098)	-	-	-	(13,098)
Equity-settled share-based payments	-	-	-	-	892	-	892
<b>Total transactions with owners</b>	<b>12</b>	<b>21,184</b>	<b>(13,098)</b>	<b>(7,896)</b>	<b>892</b>	<b>-</b>	<b>1,094</b>
<b>Balance at 31 December 2021</b>	<b>114</b>	<b>122,361</b>	<b>(13,098)</b>	<b>44,466</b>	<b>11,745</b>	<b>62,936</b>	<b>228,524</b>

The notes on pages 15 to 20 are an integral part of these condensed consolidated financial statements.

# CONDENSED CONSOLIDATED INTERIM STATEMENTS OF CASH FLOWS

AMOUNTS IN '000 (EUR)	Apr-Jun 2022	Apr-Jun 2021	Jan-Jun 2022	Jan-Jun 2021	Jan-Dec 2021
<b>Cash flows from operating activities</b>					
Profit/(loss) before tax	1,203	6,894	22,980	26,300	(5,773)
Adjustments for:					
Depreciation and amortisation	3,579	2,224	7,153	4,547	10,666
Loss on disposal of property, plant and equipment	-	-	3	9	48
Loss allowances on trade receivables	(2,507)	(1,665)	(2,975)	(1,360)	(1,220)
Bad debts	2,421	1,263	2,573	1,363	1,470
Impairment on intangible assets	-	-	-	-	49,413
Unrealised exchange differences	870	1,165	843	444	972
Interest expense	1,679	1,309	3,416	2,472	6,166
Net losses/(gains) on financial liability and at fair value through profit or loss	275	800	(1,650)	1,981	1,706
Share-based payments	134	199	488	148	917
	<b>7,654</b>	<b>12,189</b>	<b>32,831</b>	<b>35,904</b>	<b>64,365</b>
Taxation paid	(1,433)	(252)	(1,552)	(246)	(1,298)
Changes in:					
Trade and other receivables	12,719	2,129	2,258	(1,736)	(1,998)
Trade and other payables	1,532	2,337	(63)	3,244	4,734
<b>Net cash generated from operating activities</b>	<b>20,472</b>	<b>16,403</b>	<b>33,474</b>	<b>37,166</b>	<b>65,803</b>
<b>Cash flows used in investing activities</b>					
Acquisition of property, plant and equipment	(181)	(54)	(283)	(63)	(291)
Acquisition of intangible assets	(15,442)	(21,806)	(18,474)	(24,698)	(43,067)
<b>Net cash used in investing activities</b>	<b>(15,623)</b>	<b>(21,860)</b>	<b>(18,757)</b>	<b>(24,761)</b>	<b>(43,358)</b>
<b>Cash flows used in financing activities</b>					
Net payments on hybrid capital securities	(1)	(7)	(11)	(7)	(52)
Net repayments on borrowings	(2,084)	697	(4,167)	(7,944)	(2,111)
Proceeds on exercise of share options and warrants	1	988	16	1,387	2,527
Share buy-backs	(2,805)	-	(8,615)	-	(13,098)
Interest paid	(2,243)	(2,350)	(4,501)	(4,691)	(9,157)
Lease payments	(590)	(581)	(1,174)	(1,176)	(2,285)
<b>Net cash used in financing activities</b>	<b>(7,722)</b>	<b>(1,253)</b>	<b>(18,452)</b>	<b>(12,431)</b>	<b>(24,176)</b>
<b>Net movement in cash and cash equivalents</b>	<b>(2,873)</b>	<b>(6,710)</b>	<b>(3,735)</b>	<b>(26)</b>	<b>(1,731)</b>
<b>Cash and cash equivalents at beginning of period</b>	<b>26,735</b>	<b>37,525</b>	<b>27,691</b>	<b>29,939</b>	<b>29,939</b>
<b>Currency translation differences</b>	<b>(354)</b>	<b>(1,750)</b>	<b>(448)</b>	<b>(848)</b>	<b>(516)</b>
<b>Cash and cash equivalents at end of period</b>	<b>23,508</b>	<b>29,065</b>	<b>23,508</b>	<b>29,065</b>	<b>27,691</b>

The notes on pages 15 to 20 are an integral part of these condensed consolidated financial statements.

# NOTES TO THE CONDENSED CONSOLIDATED INTERIM FINANCIAL STATEMENTS

## Note 1

### Accounting principles

This interim report was prepared in accordance with IAS 34 “Interim financial reporting”. It was prepared under the historical cost convention, as modified by the fair valuation of financial liabilities measured at fair value through profit or loss. The principal accounting policies applied in the preparation of the group’s condensed interim consolidated financial statements are consistent with those presented in the annual report for the year ended 31 December 2021.

### CRITICAL ACCOUNTING ESTIMATES

#### CGUs and impairment assessment

The group has three operating segments, resulting in three cash-generating units (CGUs) for the purpose of IAS 36. Management assessed impairment risk by first considering performance at a segment level, and by further evaluating individual assets’ value-in-use where significant product deterioration in performance had occurred. Management continually assesses the group’s strategy in light of the changing environment. As a result, projected future earnings are regularly reviewed, an exercise that may require further adjustment to the assets’ carrying value or useful life. No revisions were made to the impairment assessment as of 30 June 2022.

#### Trade receivables and loss allowance on trade receivables

The loss allowance on trade receivables is a critical accounting estimate and management continues to review its IFRS 9 expected loss model, the judgement of which remains subjective. During Q2 2022, the loss allowance was reduced by EUR 2.5m based on management’s detailed assessment of the carrying amount of trade receivables and the adequacy of the provision. Part of this assessment resulted in EUR 2.4m written off against the accumulated provision relating to previous periods. Management considers that the default risk assumed within the loss allowance model is sensitive to changes in actual performance that may be favourable or adverse. Management monitors the adequacy of the loss allowance

on an ongoing basis and will continue to review the assessment of expected loss default rates applied in the model.

#### Share-based payments

The group operates a number of equity-settled, share-based compensation plans under which the entity receives services from employees as consideration for equity instruments of the company. Through these equity-settled schemes, eligible employees are granted share options, while directors are granted share warrants.

Due to the inherent uncertainty that applies when establishing a proper estimate of the number of options expected to vest at the end of each reporting period, and the judgement required in this exercise, management considers costs relating to share-based payments as a critical accounting estimate.

At the end of each reporting period, the group revises its estimates of the number of options and warrants that are expected to vest, based on the non-market vesting conditions and service conditions that differ from one option programme to another. It recognises the impact of the revision to original estimates, if any, in the statement of comprehensive income, with a corresponding adjustment to equity.

#### Income tax and transfer pricing

The current tax charge is calculated on the basis of the tax laws enacted or substantively enacted at the end of the reporting period in the countries where the group’s subsidiaries operate and generate taxable income. Management periodically performs a transfer pricing assessment on the group’s subsidiaries to analyse whether the pricing is consistent with arm’s length principles to support the position taken in the individual entity’s tax returns. The applicable tax regulation is subject to interpretation. The assessment establishes provisions where appropriate on the basis of amounts expected to be paid to the tax authorities. Management will continue to review its position as the group’s cross-border activity continues to evolve.

## Note 2

### Revenue

The revenue of the group for Q2 2022 is analysed as follows:

AMOUNTS IN '000 (EUR)	Apr-Jun 2022	Apr-Jun 2021	Jan-Jun 2022	Jan-Jun 2021	Jan-Dec 2021
Search revenue	27,336	28,359	71,238	66,804	129,051
Paid revenue	1,564	2,002	2,872	4,299	7,061
<b>Total revenue</b>	<b>28,900</b>	<b>30,361</b>	<b>74,110</b>	<b>71,103</b>	<b>136,112</b>

Search revenue in Q2 2022 consisted of EUR 17.0m (20.9) Casino revenue, EUR 9.5m (6.5) Sports revenue and EUR 0.8m (1.0) Financial Trading revenue. Paid revenue consisted of EUR 1.4m (1.8) of Sports revenue and EUR 0.2m (0.2) of Casino revenue. For the first

half of 2022, search revenue consisted of EUR 35.8m (46.0) of Casino revenue, EUR 33.8m (18.7) of Sports revenue and EUR 1.6m (2.1) of Financial Trading revenue, while paid revenue consisted of EUR 2.6m (4.0) of Sports revenue and EUR 0.3m (0.3) of Casino revenue.

### Note 3

## Segment reporting

The group's operations are reported on the basis of the three operating segments: Casino, Sports, and Financial Trading. The segments were identified in accordance with the definition of an operating segment in IFRS 8, Operating Segments. No intersegmental revenues arose during the period. Further, total assets and liabilities

for each reportable segment are not presented as they are not referred to for monitoring purposes.

The following tables show figures for each period presented in this report.

AMOUNTS IN '000 (EUR)	Apr-Jun 2022					Apr-Jun 2021				
	Casino	Sports	Financial Trading	Un-allocated	Total	Casino	Sports	Financial Trading	Un-allocated	Total
Revenue	17,179	10,948	773	-	28,900	21,053	8,334	974	-	30,361
<b>Total revenue</b>	<b>17,179</b>	<b>10,948</b>	<b>773</b>	<b>-</b>	<b>28,900</b>	<b>21,053</b>	<b>8,334</b>	<b>974</b>	<b>-</b>	<b>30,361</b>
Direct costs	(1,227)	(2,882)	(128)	-	(4,237)	(1,326)	(2,068)	(137)	-	(3,531)
Personnel expenses	(4,792)	(3,945)	(159)	(161)	(9,057)	(3,967)	(2,700)	(220)	(549)	(7,436)
Depreciation and amortisation	(2,127)	(1,356)	(96)	-	(3,579)	(1,511)	(567)	(146)	-	(2,224)
Other operating expenses	(3,370)	(2,911)	(430)	(1,587)	(8,298)	(2,384)	(2,086)	(346)	(1,921)	(6,737)
<b>Total operating expenses</b>	<b>(11,516)</b>	<b>(11,094)</b>	<b>(813)</b>	<b>(1,748)</b>	<b>(25,171)</b>	<b>(9,188)</b>	<b>(7,421)</b>	<b>(849)</b>	<b>(2,470)</b>	<b>(19,928)</b>
<b>Operating profit/(loss)</b>	<b>5,663</b>	<b>(146)</b>	<b>(40)</b>	<b>(1,748)</b>	<b>3,729</b>	<b>11,865</b>	<b>913</b>	<b>125</b>	<b>(2,470)</b>	<b>10,433</b>
Interest payable on borrowings	-	-	-	(1,145)	(1,145)	-	-	-	(1,137)	(1,137)
Other losses on financial liability at fair value through profit or loss	-	-	-	(275)	(275)	-	-	-	(800)	(800)
Other finance costs	-	-	-	(1,106)	(1,106)	-	-	-	(1,602)	(1,602)
<b>Profit/(loss) before tax</b>	<b>5,663</b>	<b>(146)</b>	<b>(40)</b>	<b>(4,274)</b>	<b>1,203</b>	<b>11,865</b>	<b>913</b>	<b>125</b>	<b>(6,009)</b>	<b>6,894</b>
Tax expense	-	-	-	(771)	(771)	-	-	-	(779)	(779)
<b>Profit/(loss) for the period attributable to the equity holders of the parent company</b>	<b>5,663</b>	<b>(146)</b>	<b>(40)</b>	<b>(5,045)</b>	<b>432</b>	<b>11,865</b>	<b>913</b>	<b>125</b>	<b>(6,788)</b>	<b>6,115</b>
<b>Other comprehensive income</b>										
<i>Items that may be reclassified to profit for the period</i>										
Currency translation differences	-	-	-	(682)	(682)	-	-	-	(627)	(627)
<i>Items that will not be reclassified to profit for the period</i>										
Interest payable on hybrid capital securities	-	-	-	(1,078)	(1,078)	-	-	-	(1,141)	(1,141)
<b>Total other comprehensive loss for the period</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>(1,760)</b>	<b>(1,760)</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>(1,768)</b>	<b>(1,768)</b>
<b>Total comprehensive income/(loss) attributable to the equity holders of the parent company</b>	<b>5,663</b>	<b>(146)</b>	<b>(40)</b>	<b>(6,805)</b>	<b>(1,328)</b>	<b>11,865</b>	<b>913</b>	<b>125</b>	<b>(8,556)</b>	<b>4,347</b>
Adjusted EBITDA	7,790	1,210	56	-	9,056	13,376	1,480	271	-	15,127
Adjusted EBITDA margin (%)	45	11	7	-	31	64	18	28	-	50
NDCs	64,232	71,402	178	-	135,812	80,105	59,406	514	-	140,025



AMOUNTS IN '000 (EUR)	Jan-Jun 2022					Jan-Jun 2021				
	Casino	Sports	Financial Trading	Un-allocated	Total	Casino	Sports	Financial Trading	Un-allocated	Total
Revenue	36,072	36,423	1,615	-	74,110	46,318	22,701	2,084	-	71,103
<b>Total revenue</b>	<b>36,072</b>	<b>36,423</b>	<b>1,615</b>	<b>-</b>	<b>74,110</b>	<b>46,318</b>	<b>22,701</b>	<b>2,084</b>	<b>-</b>	<b>71,103</b>
Direct costs	(2,674)	(5,447)	(268)	-	(8,389)	(2,376)	(4,238)	(244)	-	(6,858)
Personnel expenses	(9,484)	(8,436)	(276)	(523)	(18,719)	(7,911)	(5,690)	(482)	(999)	(15,082)
Depreciation and amortisation	(3,680)	(3,256)	(217)	-	(7,153)	(2,975)	(1,293)	(279)	-	(4,547)
Other operating expenses	(6,079)	(5,878)	(887)	(1,624)	(14,468)	(4,831)	(4,479)	(689)	(3,199)	(13,198)
<b>Total operating expenses</b>	<b>(21,917)</b>	<b>(23,017)</b>	<b>(1,648)</b>	<b>(2,147)</b>	<b>(48,729)</b>	<b>(18,093)</b>	<b>(15,700)</b>	<b>(1,694)</b>	<b>(4,198)</b>	<b>(39,685)</b>
<b>Operating profit/(loss)</b>	<b>14,155</b>	<b>13,406</b>	<b>(33)</b>	<b>(2,147)</b>	<b>25,381</b>	<b>28,225</b>	<b>7,001</b>	<b>390</b>	<b>(4,198)</b>	<b>31,418</b>
Interest payable on borrowings	-	-	-	(2,307)	(2,307)	-	-	-	(2,242)	(2,242)
Other gains/(losses) on financial liability at fair value through profit or loss	-	-	-	1,650	1,650	-	-	-	(1,981)	(1,981)
Other finance costs	-	-	-	(1,744)	(1,744)	-	-	-	(895)	(895)
<b>Profit/(loss) before tax</b>	<b>14,155</b>	<b>13,406</b>	<b>(33)</b>	<b>(4,548)</b>	<b>22,980</b>	<b>28,225</b>	<b>7,001</b>	<b>390</b>	<b>(9,316)</b>	<b>26,300</b>
Tax expense	-	-	-	(1,655)	(1,655)	-	-	-	(2,144)	(2,144)
<b>Profit/(loss) for the period attributable to the equity holders of the parent company</b>	<b>14,155</b>	<b>13,406</b>	<b>(33)</b>	<b>(6,203)</b>	<b>21,325</b>	<b>28,225</b>	<b>7,001</b>	<b>390</b>	<b>(11,460)</b>	<b>24,156</b>
<b>Other comprehensive income</b>										
<i>Items that may be reclassified to profit for the period</i>										
Currency translation differences	-	-	-	(677)	(677)	-	-	-	(520)	(520)
<i>Items that will not be reclassified to profit for the period</i>										
Interest payable on hybrid capital securities	-	-	-	(2,153)	(2,153)	-	-	-	(2,333)	(2,333)
<b>Total other comprehensive loss for the period</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>(2,830)</b>	<b>(2,830)</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>(2,853)</b>	<b>(2,853)</b>
<b>Total comprehensive income/(loss) attributable to the equity holders of the parent company</b>	<b>14,155</b>	<b>13,406</b>	<b>(33)</b>	<b>(9,033)</b>	<b>18,495</b>	<b>28,225</b>	<b>7,001</b>	<b>390</b>	<b>(14,313)</b>	<b>21,303</b>
Adjusted EBITDA	17,835	16,662	184	-	34,681	31,200	8,294	669	-	40,163
Adjusted EBITDA margin (%)	49	46	11	-	47	67	37	32	-	56
NDCs	127,018	180,279	433	-	307,730	156,359	139,528	1,684	-	297,571

Jan-Dec 2021

AMOUNTS IN '000 (EUR)	Casino	Sports	Financial Trading	Unallocated	Total
Revenue	86,157	46,246	3,709	-	136,112
<b>Total revenue</b>	<b>86,157</b>	<b>46,246</b>	<b>3,709</b>	<b>-</b>	<b>136,112</b>
Direct costs	(5,722)	(9,264)	(510)	-	(15,496)
Personnel expenses	(16,791)	(12,019)	(907)	(2,238)	(31,955)
Depreciation and amortisation	(6,490)	(3,543)	(633)	-	(10,666)
Impairment on intangibles	-	(49,413)	-	-	(49,413)
Other operating expenses	(10,606)	(9,013)	(1,548)	(3,965)	(25,132)
<b>Total operating expenses</b>	<b>(39,609)</b>	<b>(83,252)</b>	<b>(3,598)</b>	<b>(6,203)</b>	<b>(132,662)</b>
Operating profit/(loss)	46,548	(37,006)	111	(6,203)	3,450
Interest payable on borrowings	-	-	-	(4,637)	(4,637)
Other gains/(losses) on financial liability at fair value through profit or loss	-	-	-	(1,706)	(1,706)
Other finance costs	-	-	-	(2,880)	(2,880)
<b>Profit/(loss) before tax</b>	<b>46,548</b>	<b>(37,006)</b>	<b>111</b>	<b>(15,426)</b>	<b>(5,773)</b>
Tax expense	-	-	-	(1,396)	(1,396)
<b>Profit/(loss) for the period attributable to the equity holders of the parent company</b>	<b>46,548</b>	<b>(37,006)</b>	<b>111</b>	<b>(16,822)</b>	<b>(7,169)</b>
Other comprehensive income					
<i>Items that may be reclassified to profit for the period</i>					
Currency translation differences	-	-	-	(986)	(986)
<i>Items that will not be reclassified to profit for the period</i>					
Interest payable on hybrid capital securities	-	-	-	(4,531)	(4,531)
<b>Total other comprehensive loss for the period</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>(5,517)</b>	<b>(5,517)</b>
<b>Total comprehensive income/(loss) attributable to the equity holders of the parent company</b>	<b>46,548</b>	<b>(37,006)</b>	<b>111</b>	<b>(22,339)</b>	<b>(12,686)</b>
Adjusted EBITDA	53,038	15,950	744	-	69,732
Adjusted EBITDA margin (%)	62	34	20	-	51
NDCs	299,281	284,841	2,400	-	586,522

## Note 4

### Items affecting comparability

Items affecting comparability (IACs) relate to significant items that affect EBITDA when comparing to previous periods and comprise costs included in “personnel expenses” and in “other operating expenses”. One of the group’s key alternative performance measures, adjusted EBITDA is a result of EBITDA excluding IACs. During Q1 2022, management assessed the reliability and relevance of this measure relative to the financial performance of its operations. As of Q1 2022, the group amended the calculation of adjusted EBITDA and treated expenses, and reversals of such expenses, in relation to share-based incentive schemes included in “personnel expenses” as IACs. This approach was adopted due to the experienced and expected fluctuations in these expenses, due to quarterly revision of estimates of the number of share options and share warrants that are expected to vest for different option programmes, based on non-market vesting and service conditions. For the purpose of comparability, the figures for Q2 2021, for the six months ended 30 June 2021 and for the year ended 31 December 2021 have been restated.

IACs in “personnel expenses” comprise reorganisation costs and costs in relation to share-based payments for all periods presented. Costs in relation to share-based payments were EUR 0.1m (0.2) and EUR 0.5m (0.1) for Q2 2022 and for the period ended 30 June 2022 respectively. Minor costs in relation to reorganisation costs were incurred during both these periods. Reorganisation costs were

EUR 0.4m for Q2 2021 and EUR 0.9m for the six months ended 30 June 2021.

At the end of Q2 2022 the business suffered a phishing attack that resulted in fraudulent cash transactions to a third party from one of the company’s US bank accounts of approximately USD 2.5m (EUR 2.4m). The company immediately launched an internal inquiry and alerted external legal authorities including the US Federal Bureau of Investigation (FBI). These inquiries led to the recovery of USD 0.9m (EUR 0.9m). Investigations are continuing and the company is in discussions with its crime insurance policy provider over the outstanding balance of USD 1.6m (EUR 1.5m). The latter amount and EUR 0.1m of associated legal fees were classified in “other operating expenses”.

During the first half of 2022, minor costs were also incurred in relation to the acquisition of Lineups.com and were classified within “other operating expenses”. During Q2 2021, IACs in “other operating expenses” comprised restructuring costs of EUR 0.4m, costs in relation to the acquisition of Lineups.com of EUR 0.2m and refinancing costs of EUR 1.3m.

## Note 5

### Other intangible assets

The group’s acquisitions primarily comprise domains and websites, player databases and in certain instances other components of intellectual property, which include outsourced and internal development and licences.

AMOUNTS IN '000 (EUR)	Group			Total
	Domains and websites	Player database	Other intellectual property	
Cost at 1 January 2022	368,249	15,458	37,657	421,364
Additions	1,174	-	2,959	4,133
<b>Cost at 30 June 2022</b>	<b>369,423</b>	<b>15,458</b>	<b>40,616</b>	<b>425,497</b>
Accumulated amortisation at 1 January 2022	(78,163)	(15,457)	(21,293)	(114,913)
Amortisation charge	(2,274)	(1)	(3,498)	(5,773)
<b>At 30 June 2022</b>	<b>(80,437)</b>	<b>(15,458)</b>	<b>(24,791)</b>	<b>(120,686)</b>
<b>At 30 June 2022</b>	<b>288,986</b>	<b>-</b>	<b>15,825</b>	<b>304,811</b>
At 30 June 2021	302,172	2	8,243	310,417

During 2021, management assessed the indefinite useful life assumption taken in prior years for most of the domains and websites. Management concluded that the useful life of certain European assets with a net book value of EUR 28.2m had to be changed to definite life, since their carrying amount exceeded their fair value due to changes in regulations and market performance. As of the start of 2022 the identified assets began to be amortised over a period of eight years, resulting in an additional quarterly amortisation charge of EUR 0.9m.

## Note 6

### Borrowings

Borrowings at the end of the reporting period comprised senior unsecured floating rate bonds with a nominal value of EUR 55.0m (55.0), under a framework of EUR 100m and maturing in June 2024, a bank term loan with a remaining nominal amount of EUR 16.7m (25.0), and a revolving credit facility of EUR 10.0m (nil).

The movement in fair value recognised in the statement of comprehensive income in "Other (losses)/gains on financial liability at fair value through profit or loss" was a loss of EUR 0.3m (0.8) for Q2

2022 and a gain of EUR 1.7m for the period ended 30 June 2022. The movement in fair value for the period ended 30 June 2021 resulted in a loss of EUR 2.0m. If the estimated price of the bonds were to increase by 1 percent, the estimated fair value of the bonds would increase by EUR 0.5m. Similarly, if the estimated price of the bonds were to decrease by 1 percent, the estimated fair value of the bonds would decrease by EUR 0.5m.

## Note 7

### Amounts committed on acquisition

Amounts committed on acquisition consist of contractual obligations resulting from the purchase of intangible assets from third parties. Some of the obligations have a predetermined value, while others include future payments whose value depends on target earnings. The latter are further referred to as contingent considerations. During Q2 2021, the group acquired 100 percent of the

shares of Lineups.com, and during Q3 2021 the group acquired online sports betting and casino affiliation assets from i15 Media, LLC. During Q2 2022, in May, EUR 14.2m of the shares were settled in cash. As at 30 June 2022, the deferred consideration was EUR 13.8m, falling due within a year.

## Note 8

### Hybrid capital securities

During Q2 2022, on 19 May 2022, the company announced the start of the ninth share subscription period. The subscription period ran from 19 May 2022 to 28 May 2022. In total, 6,696 warrants were used to subscribe for the same number of ordinary shares in the company. In total, 791 subscribed shares were paid exclusively in cash, and 5,905 were paid by set-off and in cash. Payment for the

new ordinary shares was received in cash while the remaining portion was set off against the company's hybrid capital securities. The shares were issued on 17 June 2022.

At the end of Q2 2022, hybrid capital securities with a nominal value of EUR 52.8m (53.3) net of EUR 8.6m (8.5) issuance costs were reported as equity. Further details are found in the table below.

AMOUNTS IN '000 (EUR)	30 Jun 2022
Hybrid capital securities at nominal amount as of the beginning of the reporting period	52,788
Ninth subscription period set-off	(11)
<b>Hybrid capital securities at nominal amount as of the end of the reporting period</b>	<b>52,777</b>

AMOUNTS IN '000 (EUR)	30 Jun 2022
Hybrid capital securities at nominal amount	52,777
Issuance costs	
Advisory costs, including financial, legal and assurance	(2,275)
Commission fees to guarantors	(6,293)
<b>Total issuance costs</b>	<b>(8,568)</b>
<b>Hybrid capital securities disclosed as of the end of the reporting period</b>	<b>44,209</b>

## Note 9

### Treasury reserve

On 14 July 2021, an extraordinary general meeting resolved to grant the company authorisation to acquire its own shares on one or more occasions prior to the 2022 annual general meeting. Shares may be repurchased to the extent that the company's holdings of

its own shares do not exceed a maximum of 7,039,215 shares. As at 30 June 2022, the company holds 4,295,510 shares, or 5.6 percent, of its own shares. At the end of Q2 2022, EUR 21.7m were reported in equity as treasury reserve.

# CONDENSED PARENT COMPANY INTERIM STATEMENTS OF COMPREHENSIVE INCOME

AMOUNTS IN '000 (EUR)	Apr-Jun 2022	Apr-Jun 2021	Jan-Jun 2022	Jan-Jun 2021	Jan-Dec 2021
Investment and related income	5,730	17,000	5,730	27,000	37,000
Personnel expenses	(230)	(312)	(667)	(718)	(1,941)
Recharge of credit facility and refinancing related costs to subsidiary	-	-	-	-	1,063
Other operating expenses	(95)	(1,109)	(156)	(1,271)	(1,442)
Other operating income	19	19	39	39	78
<b>Total operating expenses</b>	<b>(306)</b>	<b>(1,402)</b>	<b>(784)</b>	<b>(1,950)</b>	<b>(2,242)</b>
<b>Operating profit</b>	<b>5,424</b>	<b>15,598</b>	<b>4,946</b>	<b>25,050</b>	<b>34,758</b>
Interest payable on borrowings	(1,131)	(1,133)	(2,253)	(2,238)	(4,536)
Recharge of interest to subsidiary	834	1,067	1,659	2,172	3,859
Other (losses)/gains on financial liability at fair value through profit or loss	(275)	(800)	1,650	(1,981)	(1,706)
Other finance income/(costs)	111	(53)	96	(211)	(144)
<b>Profit before tax</b>	<b>4,963</b>	<b>14,679</b>	<b>6,098</b>	<b>22,792</b>	<b>32,231</b>
Tax expense	-	-	-	-	-
<b>Profit for the period</b>	<b>4,963</b>	<b>14,679</b>	<b>6,098</b>	<b>22,792</b>	<b>32,231</b>
<b>Other comprehensive income</b>					
Items that will not be reclassified to profit for the period					
Interest payable on hybrid capital securities	(1,078)	(1,141)	(2,153)	(2,333)	(4,531)
<b>Total other comprehensive income for the period</b>	<b>3,885</b>	<b>13,538</b>	<b>3,945</b>	<b>20,459</b>	<b>27,700</b>

# CONDENSED PARENT COMPANY INTERIM STATEMENTS OF FINANCIAL POSITION

AMOUNTS IN '000 (EUR)	30 Jun 2022	30 Jun 2021	31 Dec 2021
<b>ASSETS</b>			
<b>Non-current assets</b>			
Investment in subsidiaries	261,858	261,858	261,858
<b>Current assets</b>			
Trade and other receivables	17	33	10,021
Cash and cash equivalents	4,447	5,031	3,252
<b>Total current assets</b>	<b>4,464</b>	<b>5,064</b>	<b>13,273</b>
<b>Total assets</b>	<b>266,322</b>	<b>266,922</b>	<b>275,131</b>
<b>EQUITY AND LIABILITIES</b>			
<b>Capital and reserves</b>			
Share capital	114	110	114
Share premium	123,140	110,880	122,892
Treasury reserve	(21,713)	-	(13,098)
Hybrid capital securities	44,209	44,805	44,466
Other reserves	8,523	7,201	8,035
Retained earnings	28,375	17,189	24,430
<b>Total equity</b>	<b>182,648</b>	<b>180,185</b>	<b>186,839</b>
<b>Liabilities</b>			
<b>Non-current liabilities</b>			
Borrowings	78,625	80,550	80,275
Other payables	1,253	-	658
<b>Total non-current liabilities</b>	<b>79,878</b>	<b>80,550</b>	<b>80,933</b>
<b>Current liabilities</b>			
Trade and other payables	3,796	6,187	7,359
<b>Total current liabilities</b>	<b>3,796</b>	<b>6,187</b>	<b>7,359</b>
<b>Total liabilities</b>	<b>83,674</b>	<b>86,737</b>	<b>88,292</b>
<b>Total equity and liabilities</b>	<b>266,322</b>	<b>266,922</b>	<b>275,131</b>

Göran Blomberg  
Chairman of the Board

Øystein Engebretsen  
Director



# CONDENSED PARENT COMPANY INTERIM STATEMENTS OF CHANGES IN EQUITY

AMOUNTS IN '000 (EUR)	Attributable to owners of the parent company						Total equity
	Share capital	Share premium	Treasury Shares	Hybrid capital securities	Other reserves	Retained earnings	
<b>Balance at 1 January 2022</b>	<b>114</b>	<b>122,892</b>	<b>(13,098)</b>	<b>44,466</b>	<b>8,035</b>	<b>24,430</b>	<b>186,839</b>
Comprehensive income							
Profit for the period	-	-	-	-	-	6,098	6,098
Interest payable on hybrid capital securities	-	-	-	-	-	(2,153)	(2,153)
<b>Total comprehensive income for the year</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>3,945</b>	<b>3,945</b>
<b>Transactions with owners</b>							
Issue of share capital	-	248	-	-	-	-	248
Subscription set-offs, including transaction costs	-	-	-	(257)	-	-	(257)
Repurchase of common stock, net of transaction costs	-	-	(8,615)	-	-	-	(8,615)
Equity-settled share-based payments	-	-	-	-	488	-	488
<b>Total transactions with owners</b>	<b>-</b>	<b>248</b>	<b>(8,615)</b>	<b>(257)</b>	<b>488</b>	<b>-</b>	<b>(8,136)</b>
<b>Balance at 30 June 2022</b>	<b>114</b>	<b>123,140</b>	<b>(21,713)</b>	<b>44,209</b>	<b>8,523</b>	<b>28,375</b>	<b>182,648</b>

As at 30 June 2022 the distributable reserves amounted to EUR 6.9m.

AMOUNTS IN '000 (EUR)	Attributable to owners of the parent company						Total equity
	Share capital	Share premium	Treasury Shares	Hybrid capital securities	Other reserves	Retained earnings	
<b>Balance at 1 January 2021</b>	<b>102</b>	<b>101,708</b>	<b>-</b>	<b>52,362</b>	<b>7,143</b>	<b>(3,270)</b>	<b>158,045</b>
Comprehensive income							
Profit for the period	-	-	-	-	-	22,792	22,792
Interest payable on hybrid capital securities	-	-	-	-	-	(2,333)	(2,333)
<b>Total comprehensive income for the year</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>20,459</b>	<b>20,459</b>
<b>Transactions with owners</b>							
Issue of share capital	8	9,172	-	-	-	-	9,180
Subscription set-offs, including transaction costs	-	-	-	(7,557)	-	-	(7,557)
Equity-settled share-based payments	-	-	-	-	58	-	58
<b>Total transactions with owners</b>	<b>8</b>	<b>9,172</b>	<b>-</b>	<b>(7,557)</b>	<b>58</b>	<b>-</b>	<b>1,681</b>
<b>Balance at 30 June 2021</b>	<b>110</b>	<b>110,880</b>	<b>-</b>	<b>44,805</b>	<b>7,201</b>	<b>17,189</b>	<b>180,185</b>

AMOUNTS IN '000 (EUR)	Attributable to owners of the parent company						Total equity
	Share capital	Share premium	Treasury Shares	Hybrid capital securities	Other reserves	Retained earnings/ (Accumulated losses)	
<b>Balance at 1 January 2021</b>	<b>102</b>	<b>101,708</b>	<b>-</b>	<b>52,362</b>	<b>7,143</b>	<b>(3,270)</b>	<b>158,045</b>
Comprehensive income							
Profit for the year	-	-	-	-	-	32,231	32,231
Interest payable on hybrid capital securities	-	-	-	-	-	(4,531)	(4,531)
<b>Total comprehensive income for the year</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>27,700</b>	<b>27,700</b>
<b>Transactions with owners</b>							
Issue of share capital	12	21,184	-	-	-	-	21,196
Subscription set-offs, including transaction costs	-	-	-	(7,896)	-	-	(7,896)
Repurchase of common stock, net of transaction costs	-	-	(13,098)	-	-	-	(13,098)
Equity-settled share-based payments	-	-	-	-	892	-	892
<b>Total transactions with owners</b>	<b>12</b>	<b>21,184</b>	<b>(13,098)</b>	<b>(7,896)</b>	<b>892</b>	<b>-</b>	<b>1,094</b>
<b>Balance at 31 December 2021</b>	<b>114</b>	<b>122,892</b>	<b>(13,098)</b>	<b>44,466</b>	<b>8,035</b>	<b>24,430</b>	<b>186,839</b>

# CONDENSED PARENT COMPANY INTERIM STATEMENTS OF CASH FLOWS

AMOUNTS IN '000 (EUR)	Apr-Jun 2022	Apr-Jun 2021	Jan-Jun 2022	Jan-Jun 2021	Jan-Dec 2021
<b>Cash flows from operating activities</b>					
Profit before tax	4,963	14,679	6,098	22,792	32,231
<i>Adjustments for:</i>					
Unrealised exchange differences	50	-	65	(1)	(160)
Interest expense	1,131	1,133	2,253	2,238	4,536
Net losses/(gains) on financial liability at fair value through profit or loss	275	800	(1,650)	1,981	1,706
Share-based payments	134	199	488	222	991
	<b>6,553</b>	<b>16,811</b>	<b>7,254</b>	<b>27,232</b>	<b>39,304</b>
Changes in:					
Trade and other receivables	(2)	(11)	6	(11)	(10,000)
Trade and other payables	24	922	(29)	1,056	672
<b>Net cash generated from operating activities</b>	<b>6,575</b>	<b>17,722</b>	<b>7,231</b>	<b>28,277</b>	<b>29,976</b>
<b>Cash flows (used in)/generated from investing activities</b>					
Dividend received	-	-	1,431	-	-
Net (payments on behalf of)/proceeds from subsidiary and related parties	(3,275)	(22,856)	5,036	(19,814)	(7,686)
<b>Net cash (used in)/generated from investing activities</b>	<b>(3,275)</b>	<b>(22,856)</b>	<b>6,467</b>	<b>(19,814)</b>	<b>(7,686)</b>
<b>Cash flows used in financing activities</b>					
Net payments on hybrid capital securities	(6)	-	(10)	-	(21)
Net proceeds/(repayments) on borrowings	-	697	-	(7,944)	(7,944)
Proceeds on exercise of share options and warrants	1	988	16	1,387	2,527
Share buy-backs	(2,805)	-	(8,615)	-	(13,098)
Interest paid	(1,921)	(2,350)	(3,821)	(4,691)	(8,566)
<b>Net cash used in financing activities</b>	<b>(4,731)</b>	<b>(665)</b>	<b>(12,430)</b>	<b>(11,248)</b>	<b>(27,102)</b>
<b>Net movement in cash and cash equivalents</b>	<b>(1,431)</b>	<b>(5,799)</b>	<b>1,268</b>	<b>(2,785)</b>	<b>(4,812)</b>
<b>Cash and cash equivalents at beginning of period</b>	<b>5,929</b>	<b>10,745</b>	<b>3,252</b>	<b>7,665</b>	<b>7,665</b>
<b>Currency translation differences</b>	<b>(51)</b>	<b>85</b>	<b>(73)</b>	<b>151</b>	<b>399</b>
<b>Cash and cash equivalents at end of period</b>	<b>4,447</b>	<b>5,031</b>	<b>4,447</b>	<b>5,031</b>	<b>3,252</b>

# DEFINITIONS OF ALTERNATIVE PERFORMANCE MEASURES

METRIC	DESCRIPTION	SCOPE
EBITDA	Operating profit before depreciation and amortisation and impairment on intangible assets.	The group reports this metric so report users can monitor operating profit and cash flow and evaluate operational profitability.
EBITDA MARGIN	EBITDA as a percentage of revenue.	The group reports this metric so report users can monitor operational profitability and the value created by operations.
ADJUSTED EBITDA	EBITDA adjusted for items affecting comparability.	The group reports underlying EBITDA, excluding items affecting comparability, to provide a more comparable measure over time than non-adjusted EBITDA and thus enhance users' understanding of the report.
ADJUSTED EBITDA MARGIN	Adjusted EBITDA as a percentage of revenue.	The group reports the underlying EBITDA margin, excluding items affecting comparability, to provide a more comparable measure over time than the non-adjusted EBITDA margin and thus enhance users' understanding of the report.
NDCS (NEW DEPOSITING CUSTOMERS)	New customers placing a first deposit with an operator (client).	The group reports this metric because it is key to measuring revenues and long-term organic growth.
ITEMS AFFECTING COMPARABILITY	Significant items that affect EBITDA when comparing to previous periods.	Items affecting comparability comprise reorganisation costs, costs relating to share-based payments, restructuring and refinancing costs, costs in relation to acquisitions, and loss on cryptocurrency.
ORGANIC GROWTH	Revenue growth rate excluding portfolios and products that have been acquired in the past 12 months. Organic growth includes the growth in existing portfolios and products.	The group reports this metric because it is key to measuring revenue and long-term organic growth.
REVENUE GROWTH	Increase in revenue compared to the previous accounting period as a percentage of revenue in the previous accounting period.	The group reports this metric to enable report users to monitor business growth.
QUICK RATIO	Current assets less deposits expressed as a percentage of short-term liabilities.	The group reports this metric to show the group's ability to pay its current obligations by having assets readily convertible into cash.
REVENUE PRODUCTIVITY RATIO	Revenue per average number of employees.	The group reports this metric so report users can assess productivity per employee.
ADJUSTED EBITDA PRODUCTIVITY RATIO	Adjusted EBITDA per average number of employees.	The group reports this metric so report users can assess productivity per employee.
CASH CONVERSION RATE	Net cash from operating activities divided by EBITDA.	The group reports this metric to show the group's ability to convert its profits into available cash.
RETURN ON EQUITY, ROLLING 12 MONTHS	Profits after tax expressed as a percentage of average equity for the past 12 months.	The group reports this metric to enable report users to monitor how efficiently management uses investment funds from the group's shareholders to generate growth and profit.
EQUITY TO ASSETS RATIO	Total equity expressed as a percentage of total assets.	The group reports this metric to show how much of the company's assets are funded by total equity.
NET INTEREST-BEARING LIABILITIES (NIBL)	Interest-bearing liabilities less cash and cash equivalents.	The group reports this metric to show the outstanding balance of interest-bearing liabilities (excluding lease liabilities and other contractual obligations which give rise to notional interest) after deducting the group's most liquid assets, cash and cash equivalents.
NIBL / EBITDA MULTIPLE	Interest-bearing liabilities less cash and cash equivalents divided by EBITDA.	The group reports this metric to show how many years it would take to repay the group's debts if NIBL and EBITDA remained constant.
NIBL / ADJUSTED EBITDA MULTIPLE	Interest-bearing liabilities (notional amount including redemption premium) less cash and cash equivalents divided by adjusted EBITDA.	The group reports this metric to show how many years it would take to repay the group's debts, excluding exceptional costs, if NIBL and adjusted EBITDA remained constant.
NIBL (INCLUDING HYBRID CAPITAL SECURITIES)	Interest-bearing liabilities plus hybrid capital securities less cash and cash.	The group reports this metric to show the outstanding balance of interest-bearing liabilities and hybrid capital securities after deducting the group's most liquid assets, cash and cash equivalents.
NIBL (INCLUDING HYBRID CAPITAL SECURITIES) / EBITDA MULTIPLE	Interest-bearing liabilities (notional amount including redemption premium) plus hybrid capital securities less cash and cash equivalents divided by EBITDA.	The group reports this metric to show how many years it would take for the group to repay its debts were NIBL, hybrid capital securities and EBITDA to remain constant.
NIBL (INCLUDING HYBRID CAPITAL SECURITIES) / ADJUSTED EBITDA MULTIPLE	Interest-bearing liabilities (notional amount including redemption premium) plus hybrid capital securities less cash and cash equivalents divided by adjusted EBITDA.	The group reports this metric to show how many years it would take for the group to repay its debts, excluding exceptional costs, were NIBL, hybrid capital securities and adjusted EBITDA to remain constant.
DEBT / EQUITY RATIO MULTIPLE	Total liabilities per total equity.	The group reports this metric to show its ability to cover all outstanding debts with its total equity.