

# Press release

10 January 2023

## Catena Media appoints Carnegie Investment Bank as financial adviser

Catena Media plc has mandated Carnegie Investment Bank AB (publ) as financial adviser to assist the company in assessing strategic options as part of conversations with third parties that have shown interest in acquiring certain assets, including all the remaining assets of the group.

As communicated in the strategic review that was announced in May 2022 and expanded in August 2022, the group continues to streamline the business to focus on the fast-growing, regulated North American market.

As announced on 15 December 2022, third parties have shown interest in acquiring other assets as part of this process, and the group continues to evaluate the divestment of such. During these discussions, third parties have also shown interest in acquiring all the remaining assets of the group in a strategic transaction or through a public tender offer for the group.

So far, the board of directors of Catena Media has received no firm or indicative bids for the group or any of its assets.

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### About Catena Media

Catena Media is a global leader in generating high-value leads for operators of online casino, sports betting and financial trading platforms. The group's large portfolio of web-based affiliation brands guides online users to customer websites and enriches the experience of players worldwide. Headquartered in Malta, the group employs over 450 people in Europe, North America, Asia-Pacific and Oceania. The share (CTM) is listed on Nasdaq Stockholm Mid Cap. For further information see [catenamedia.com](http://catenamedia.com).