

COMPANY ANNOUNCEMENT

The following is a Company Announcement issued by CC Finance Group plc “the Company”, in terms of the Rules of Prospects MTF, the market regulated as a multi-lateral trading facility operated by the Malta Stock Exchange (‘Prospects MTF Rules’).

Rebranding of CCTrader and launch of Moneybase app

Date: 26th April 2022

Reference: CCF/CA- 54/22

Quote

The Company is pleased to announce the rebranding of the Group’s investment platform, CCTrader, and the launch of its proprietary Moneybase application.

CCTrader rebranding

*CCTrader was launched in 2011 and has gone from strength to strength over the last 11 years. During this time the application has been consistently enhanced by our in-house software development team and many new features have been added to ensure the product remains at the forefront of technological innovation. As at the end of 2021, the platform serviced €350 million of clients’ assets with tens of thousands of trades being processed yearly. As of today, CCTrader has been rebranded as ‘**moneybase invest**’ as part of the full launch of the Moneybase ecosystem. ‘**moneybase invest**’ is the trading name for the digital offering of Calamatta Cuschieri Investment Services Ltd, a licensed investment services provider authorised by the Malta Financial Services Authority.*

Moneybase app launch

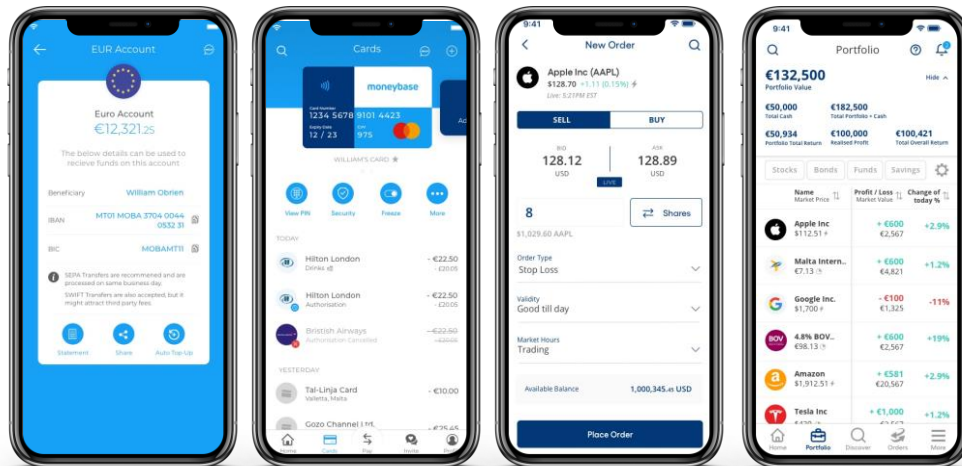
*The Moneybase ecosystem will bring together investment and payment services, based upon our proprietary core banking system and related software. Both the Moneybase and ‘**moneybase invest**’ apps work together to provide a seamless 360° unique investment and payment experience.*

“Moneybase is a digital payment and investment platform designed for the smart generation, providing anyone with a simple way to manage their finances effortlessly and digitally. We do this by reducing complexity and bringing a human touch to the digital experience, because we believe that managing finances and making payments shouldn’t be hard. We also leverage on 50 years of expertise in finance to help people improve their financial lives. We exist, to make money simple.”

The Moneybase app is available in both IOS and Android native applications and features:

- Individual EUR accounts / IBANs
- Debit Card
- FX conversion
- SEPA transfers and direct debits
- P2P Instant transfers
- Investment account
- Investment research and whitelists

Besides functionality, our investment platform capabilities surpass anything currently available on the market in one integrated application. Furthermore, we continue to focus on customer care that includes all day personal human phone support.



Moneybase Ltd was set up in 2018, and is a licensed Electronic Money Institution licensed by the Malta Financial Services Authority.

Unquote

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