## COMPANY ANNOUNCEMENT

## DATATRAK HOLDINGS PLC (THE "COMPANY")

Announces the establishment of Datatrak Italia srl in Italy by its subsidiary

Date of Announcement Reference Listing Rule 7 January 2008 2/2008(70)

This is a company announcement being made by the Company in compliance with Chapter 8 of the Listing rules:

## QUOTE

Datatrak Solutions Ltd, a 50% owned subsidiary of Datatrak Holdings plc, has registered a company in Italy and concluded a joint venture agreement with Teleclient System Integrator spa (TSI).

Datatrak Solutions Ltd, registered a company in Italy under the name of Datatrak Italia srl on the 19<sup>th</sup> December 2007, under the provisions of Italian Company Law.

On the 29<sup>th</sup> December 2007, Datatrak Solutions Ltd and TSI finalised a joint venture agreement which saw TSI acquire 45% of the share capital in Datatrak Italia srl. Pursuant to this agreement, Datatrak Italia srl will be exclusively marketing Datatrak Solutions Ltd's packaged solutions, namely TrakIT, DispatchIT, RouteIT, LES, and VMS in the Italian Territory.

TSI is a provider of ICT Technology solutions specialized in design customization, integration and management of Call/Contact Centre, Customer Relationship Management solutions, networking technologies and communication infrastructures. TSI, is a vendor independent System Integration Enterprise employing over 150 resources, with an annual turnover of over 10 million Euro, and has offices in Turin, Milan, Arese and Rome.

UNQUOTE

\$igned:

Louis de Gabriele Company Secretary