



COMPANY ANNOUNCEMENT

The following is a Company announcement issued by GO p.l.c. (“the Company”) pursuant to Malta Financial Services Authority Listing Rules.

Quote

The Company announces that Mr. Duncan Howard holder of British Passport no. 761213811 will be resigning from the post of Chief Commercial Officer with effect from the 30th September 2011. The Board of Directors thanked Mr. Howard for his loyal service and wished him success for the future.

The Company further announces that Mr. Yiannos Michaelides is being appointed as an Interim Chief Commercial Officer with effect from Monday 3rd October 2011.

Mr. Yiannos Michaelides has over 20 years of International Business experience involving Telecoms & Media. He is currently a Senior Executive with EIT (Emirates International Telecommunications), a Dubai Holding Company. His responsibilities include assisting EIT Operating Companies in Transformation Programs, Value Creation Initiatives and in the setting of Corporate, Commercial and Operational Strategies. He acted as Director on GO p.l.c. for the period 10th March 2010 to 1st November 2010.

Before EIT, Mr. Michaelides was the Vice President of Strategic Marketing at du in Dubai (2007-2008), the new Integrated Telecoms Operator in the UAE, with responsibilities that included Strategy/Commercial Analysis & Setting, Strategic Validation & Alignment as well as Market Research & Business Intelligence. Prior to du he worked for Areeba Ltd, the second mobile operator in Cyprus, where he held the position of Sales & Marketing Director.

From 1987 to 2001 he worked with Nortel Networks where he held various management positions both in North America and Europe Middle East Africa. His career involved various areas of telecommunications including voice, data, wireless and multimedia. He held positions such as Director of Corporate Development *Europe, Middle East, Africa*, and Director Business Development/Sales, *Wireless Solutions Middle East, Eastern Europe, Russia/CIS*.

Mr. Yiannos Michaelides holds a B.Eng (Honours), M.Eng from McGill University (Montreal, Canada) and an M.B.A. with distinction from Warwick Business School (UK). Mr. Michaelides holder of Cypriot Passport number C312917 resides at 10 Pnytagora Street, Apt 401 Engomi, P.C. 2406, Nicosia, Cyprus.

There are no other matters concerning Mr. Michaelides that need to be disclosed in terms of the Listing Rules.

Unquote

Dr. Francis Galea Salomone LL.D.
Company Secretary

23 September 2011

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