

The following is a Company Announcement issued by HUDSON MALTA P.L.C., a company registered under the laws of Malta with company registration number C 83425 (hereinafter the 'Company'), pursuant to the Capital Markets Rules issued by the Malta Financial Services Authority in accordance with the provisions of the Financial Markets Act (Chapter 345 of the laws of Malta), as amended from time to time.

**Quote**

**Appointment of Chief Strategy Officer**

The Company announces that Alex Cara will be joining the Hudson Group as Chief Strategy Officer with effect from 1<sup>st</sup> November 2022.

Alex has over 30 years' experience within the retail industry, having worked across various sectors including sportswear, fashionwear, kidswear and jewellery. Having started his retail career on the sales floor, climbing the ranks, he has worked with several global brands, developing growth strategies, successfully managing geographic regions and various distribution sales channels at a global level. More recently Alex has worked for the lingerie brand Triumph International under the Sloggi banner, developing and successfully executing their global omni-channel strategy. Before this, he held the position of SVP - Group Retail at Pandora and has previously worked for NIKE, Esprit and New Look in various global senior management positions. Alex will spearhead the strategy function for Hudson, working with the brand directors, to develop and oversee a congruent strategy that will reinforce Hudson's position as a leading distributor and retailer. Alex holds no directorships in public companies whose securities are admitted to trading on a regulated market and has not held any such position in the past five (5) years.

There is no matter concerning Alex Cara which requires disclosure in terms of Capital Markets Rules 5.20.5 to 5.20.9 (both included).

**Unquote**

*By order of the Board.*



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Dr Luca Vella  
Company Secretary

20<sup>th</sup> October 2022

*Company Announcement: HDS58*