

Kindred Group Press Release

Malta, 21 January 2024

Kindred confirms public cash offer from FDJ

Following press articles regarding a potential public takeover offer from La Française des Jeux SA (“FDJ”), Kindred Group plc (“Kindred” or the “Company”) would like to make the following clarifying statement.

As communicated in connection with Kindred’s interim report for the third quarter 2023, the strategic review initiated by the Board in April 2023 is ongoing and the Company continues to evaluate options to deliver shareholder value. As part of the strategic review process, the Board in conjunction with its advisers, has explored a number of options, including a merger or sale of the Company.

Following press articles regarding the strategic review process, including specific information on a potential public offer by FDJ, Kindred confirms that FDJ has offered to acquire the entire outstanding share capital of Kindred. The takeover offer from FDJ is expected to be announced on Monday morning (22 January 2024), before opening of the market.

This disclosure contains information that Kindred Group is obliged to make public pursuant to the EU Market Abuse Regulation (EU No. 596/2014). The information was submitted for publication, through the agency of the contact person, on 21-01-2024 21:50 CET.

For more information:

Evert Carlsson, Chairman of the Board of Directors
evert.carlsson@kindredgroup.com

Alexander Westrell, Director of Communications
+46 73 7071686
press@kindredgroup.com

About Kindred Group

Kindred Group is one of the world’s leading online gambling operators with business across Europe, North America and Australia, offering over 30 million customers across 9 brands a great form of entertainment in a safe, fair and sustainable environment. The company, which employs approximately 2,500 people, is listed on Nasdaq Stockholm Large Cap and is a member of the European Gaming and Betting Association (EGBA) and founding member of IBIA (International Betting Integrity Association). Kindred Group is audited and certified by eCOGRA for compliance with the 2014 EU Recommendation on Consumer Protection and Responsible Gambling (2014/478/EU). Read more on www.kindredgroup.com.

Nasdaq Stockholm, KIND-SDB

Kindred Group plc, Level 6, The Centre, Tigne Point, Sliema, TPO 0001, Malta
Registered office: c/o Camilleri Preziosi, Level 2, Valletta Buildings, South Street, Valletta, Malta. Company No: C 39017. Registered in Malta.

www.kindredgroup.com

 kindred

home of:

 UNIBET

 Red

MARIACASINO

VLAD CASINO

 OTTO

 HIGHROLLING
STORSPELARE

 kolikkopelit

 CASINOHUONE

 bingo.com