



**Company Announcement issued by Premier Capital p.l.c in accordance with Chapter
5 of the Listing Rules**

Premier Capital p.l.c announces that Bertrand Attard (I.D.: 581377M) residing at 24, Triq Luigi Ellul, Attard, has been appointed Executive Director and Chief Executive Officer of the Company commencing on the 21st March, 2013.

Bertrand Attard is the Executive Chairman of TBWA/ANG and for the last 4 years he has also held the post of Chief Marketing Officer for Premier Capital p.l.c. for Malta, the Baltics and Greece.

Bertrand Attard has not held office as director in any other listed company at any time in the previous five years. There is no matter regarding Bertrand Attard requiring disclosure under the Listing Rules.

Julia Simonsson
Company Secretary

Date: 4th April, 2013