



**Simonds Farsons Cisk plc**  
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## **COMPANY ANNOUNCEMENT**

*The following is a Company Announcement issued by Simonds Farsons Cisk plc pursuant to the Malta Financial Services Authority Listing Rules 9.51 to 9.53.*

*quote*

### **INTERIM DIRECTORS' STATEMENT**

The Company hereby announces that during the financial period commencing 1<sup>st</sup> February 2008 and the date of this announcement, no material events and / or transactions have taken place that would have an impact on the financial position of the Holding Company and its controlled undertakings, such that they would require specific mention, disclosure or announcement pursuant to the applicable Listing Rules.

Following the abolition of the derogation in respect of packaging regulations relating to carbonated beverages in December 2007, the now fully liberalized market has seen a large influx of imported beverages at low pricing positions.

The fierce and stiff competition is expected to continue, and the Company has strategies to combat this development.

The Board remains satisfied with the performance of all other segments of the Group, in particular the operations of the franchised food retailing establishments.

*unquote*

Arthur Muscat  
Company Secretary

30<sup>th</sup> May, 2008