



Simonds Farsons Cisk plc
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COMPANY ANNOUNCEMENT

FARSONS ESTABLISHES NEW SALES AND MARKETING SUBSIDIARY

The Farsons Group has announced the setting up of a fully owned subsidiary company, Farsons (Sales & Marketing) Limited. The new company's aim is to deliver a better and seamless service to trade customers by coordinating the sales activities of three Farsons' Group Companies: Simonds Farsons Cisk plc, Wands Limited and Anthony Caruana & Sons Ltd.

Mr Adrian Tonna has been appointed Group Sales Manager. Mr Paul Rapa, Mr Paul Ciantar and Mr Alex Borg Cardona have been appointed Sales Managers.

This new company will take over responsibility for maintaining contact with the Group's trade customers for ordering of products and credit control.

Simonds Farsons Cisk plc, Wands Limited and Anthony Caruana & Sons Ltd shall maintain individual relationships with all their customers but the sales structure will now be better co-ordinated to deliver an improved and more efficient service.

Anthony J. Tabone
Company Secretary

November 8th, 2004